

PROJETOS DIGITAIS



Digital Design

Global Class Service Provider



v.1.18 de 27/10/2016 – Projetos Digitais (Digital Design)



www.ProjetosDigitais.com.br



PROJETOS DIGITAIS





- 1993: The company started-up the operation as a Technology & System Integrator after a two years in-depth study of US SI Model and BR operating companies analysis. Today, the company is focused on Operational Excellence.
- 23 years of deliveries:
 - + 500 projects in Brazil;
 - + 75 audits (Process, Regulatory, Contracts, 9k, 27k, 17k, other);
 - 39 projects in 12 countries;
- Business & Operation development in 45 countries (for a customer):
 - International Customer Relationship Management,
 - Logistics, Multi-currency Financial Management,
 - Compliance Management; Process, Project and Program Mgmt,
 - Information Technology (infrastructure and systems), Telecom & CTI,
 - Unified Communication and Work Platform for remote team working.
 - Current models optimization and reference leadership for expansion.



Customers (partial list)



Services Catalog (partial)

Page 1 of 5.

- **Corporative Strategic Planning**
Business, Operation, Marketing & Communication, Sales, Products & Services, Production, Information Technology, Infrastructure, Finance, Controlling, ...
- **Business Management Models & Methodologies**
CRM, Project Mgmt, Process Mgmt, Financial Mgmt, Corporative Governance, Audits, Quality Management System, Total Quality, Normatives and Regulatory, Six Sigma, PDCA, SDCA, MBG, Non Conformity treatment, Risk Mgmt, Process & System ...
- **Business & Operation Performance Management**
 - Business Intelligence,
 - Sales Performance Management,
 - Production Performance Management,
 - Process Performance Management,
 - Information Technology Management,
 - Services Management,
 - Financial Management,
 - Compliance & Quality Performance Management,
 - Facilities & Infrastructure /Patrimony Management / Productive Assets Mgmt.



Services Catalog (partial)

Page 2 of 5.

- Business Performance Management – *Tiers we act for better results*



Services Catalog (partial)

Page 3 of 5.

- **Business Value Planning Services – (source: Microsoft)**

Levels: (1) Strategic, (2) Process, (3) Conceptual proof and (4) Project.

- Identification, documentation and analysis of Current State (AS-IS);
- Design and Project of Future State (TO-BE);
- Adoption and Deployment Plan;
- Costs & Investments (OPEX & CAPEX);
- Forecast of Operational and Financial Results.

- **Information Technology Management**

Infrastructure (energy, mobile, notebook, workstations, servers and network devices), High Performance System, Mobile computing, Remote computing, System Development (VBA/Excel, VBA/VISIO, VBA/Project, SQL-Server, Sharepoint, Oracle), Software Factory, IT Services Mgmt (IT Services / Business Services), Licensing, 3rd Party Services Mgmt, Management and Control Systems, Sizing and Management of IT Projects, IT Project Quality Assurance of Service Delivery, Unified Communication and Work Platform for remote team working



Services Catalog (partial)

- CONCEPTUAL PROOF with Cutting Edge Technologies.

Microsoft

New technology development

Partner Development

Marketing / Qualified Leads

Investments in
infrastructure and technical
qualification

Customer Requirements

Sizing and Planning of Departmental or Corporative Projects.

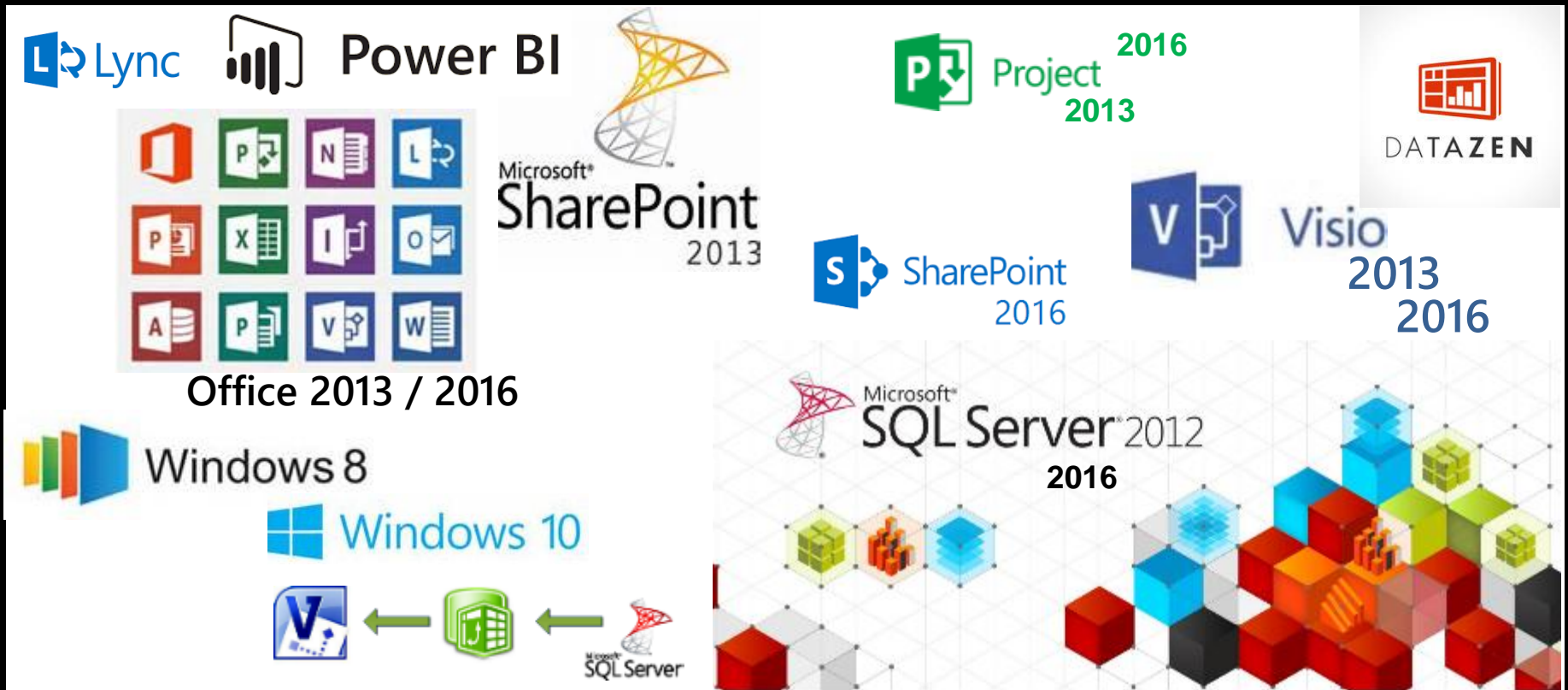
Project Quality Assurance / New Process & Systems Development

PROJETOS DIGITAIS 



Services Catalog (partial)

- CONCEPTUAL PROOF with Cutting Edge Technologies applied.





Examples of Work Performed (some of them)

**Focus on
Operation & Business Performance Management**



Work Performed Examples

Example 1

Management By Guidelines + SIX SIGMA

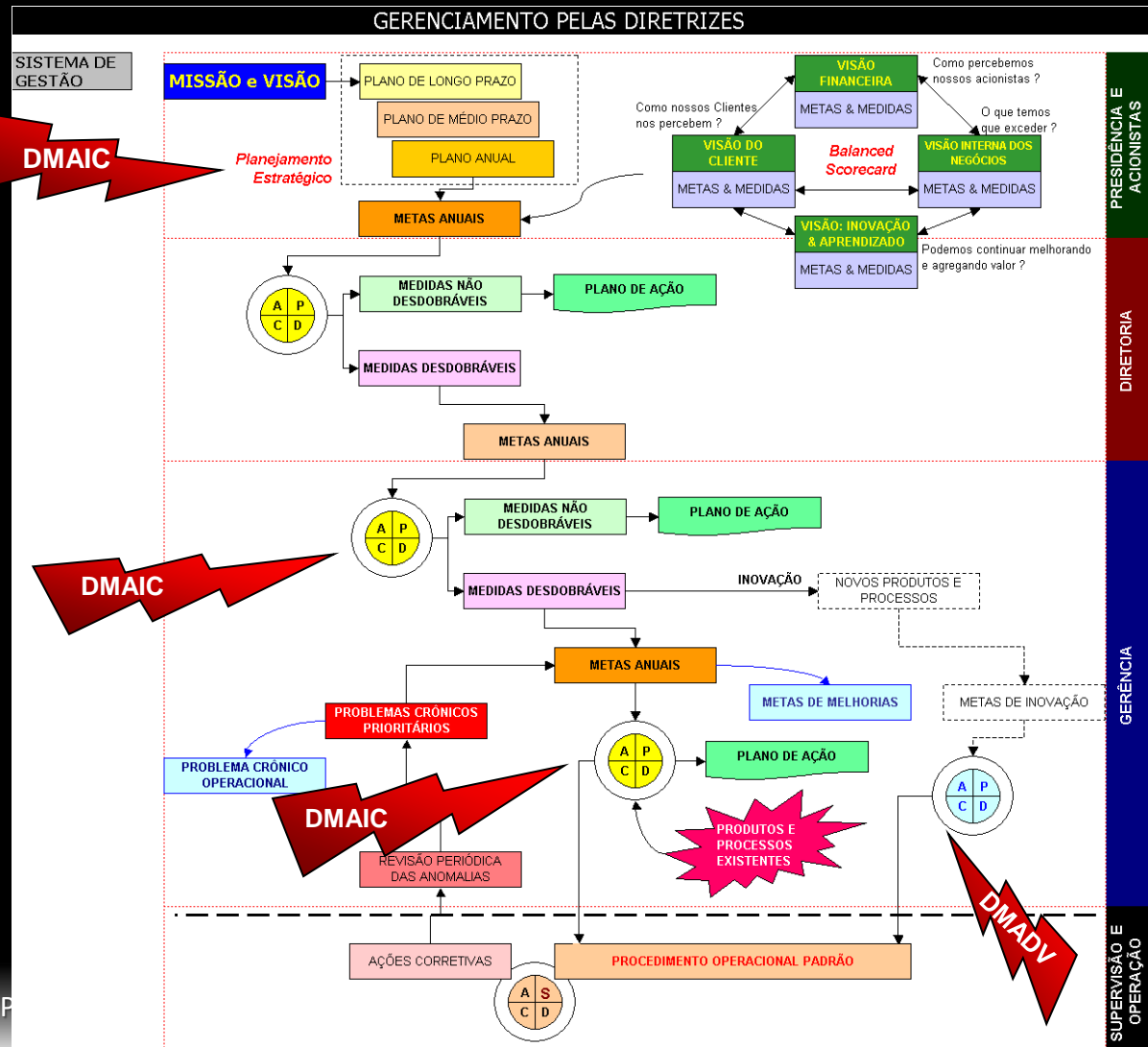
SIX SIGMA:

✓ Methodology oriented to high performance results in business, operation, finance and quality of products and services.

✓ Apply to scenarios measured in +millions.

✓ 3,4 defects per 1.000.000 of defect opportunities.

✓ US\$ 3,40 in losses for each US\$ 1.000.000,00 in operational cost.



Work Performed Examples

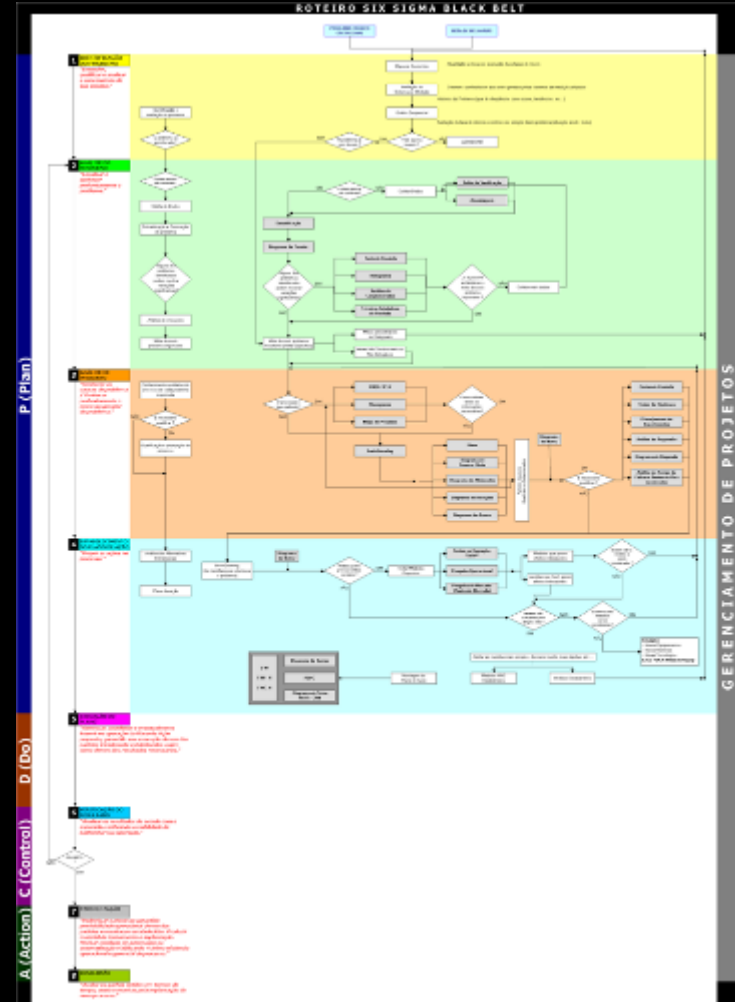
Example 2

SIX SIGMA – Methodology applied to process improvements (efficiency and efficacy)

SIX SIGMA stronging the PDCA cycle as a solid strategy of Continuous Improvement:

- Strategic formulation,
- New Product projects,
- New Services projects,
- Action Plan development,
- Solving Chronic problems
- Business Intelligence, evaluating opportunities for Profitability Increasing, Revenue Increasing, Cost Reduction, Cycle Time Reduction, raw materials loss reduction, productivity increasing, efficiency increasing, efficacy increasing, failure and erros reducation, quality improvement ...

<http://www.isixsigma.com/six-sigma-consultants/>



Work Performed Examples

Example 3

COMPLIANCE PERFORMANCE MANAGEMENT – KPIs Management QMS (ISO 9001)

Contract Management / Building Management (Engineering)

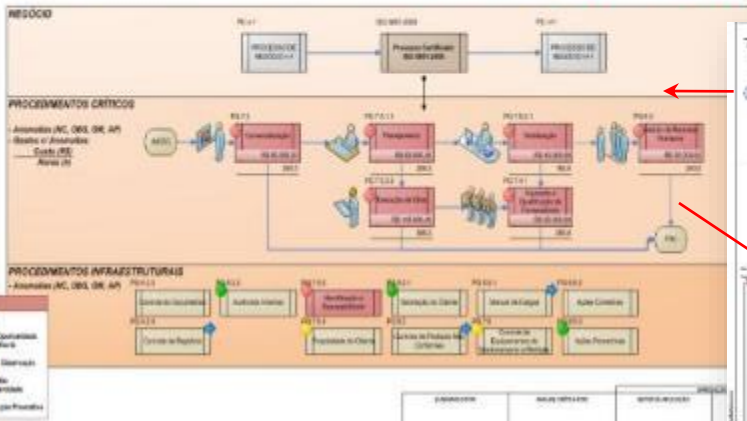
PAINEL DE INDICADORES SGQ

(Políticas, Objetivos, Indicadores, Metas x Realizado, Anual)

Dados armazenados em base externa

Gráficos Anuais c/ capacidade de exploração, descendo ao nível de composição dos indicadores e visão histórica).
Visão de tres níveis (Negócio, Procedimentos Críticos e Infraestruturais).

INDICADOR	UNIDADE	OBJETIVO	VALOR	STATUS	VALOR	STATUS	VALOR	STATUS	VALOR	STATUS
ENTREGABILIDADE (NBR 12723)	Índice de Qualidade	Resultado de Satisfação do Cliente	92,7%	OK	92,7%	OK	92,7%	OK	92,7%	OK
PLANEJAMENTO (NBR 12723)	Satisfação do Cliente	Condição de Prontidão das Entregas	91,5%	OK	91,5%	OK	91,5%	OK	91,5%	OK
RECURSOS (NBR 12723)	Eficiência de Recursos	Resultados de Auditoria Interna	95,0%	OK	95,0%	OK	95,0%	OK	95,0%	OK
Implementação de Requisitos ISO 9001:2008 e ISO 14001	Resultado de Auditoria Interna	Resultado de Auditoria Interna	95,0%	OK	95,0%	OK	95,0%	OK	95,0%	OK
Processo	% de conformidade de processos críticos	% de conformidade de processos críticos	98,5%	OK	98,5%	OK	98,5%	OK	98,5%	OK
Condição	% de conformidade de processos críticos	% de conformidade de processos críticos	98,5%	OK	98,5%	OK	98,5%	OK	98,5%	OK
Capacidade estratégica	% de conformidade de processos críticos	% de conformidade de processos críticos	98,5%	OK	98,5%	OK	98,5%	OK	98,5%	OK



MAPA DE PROCESSOS

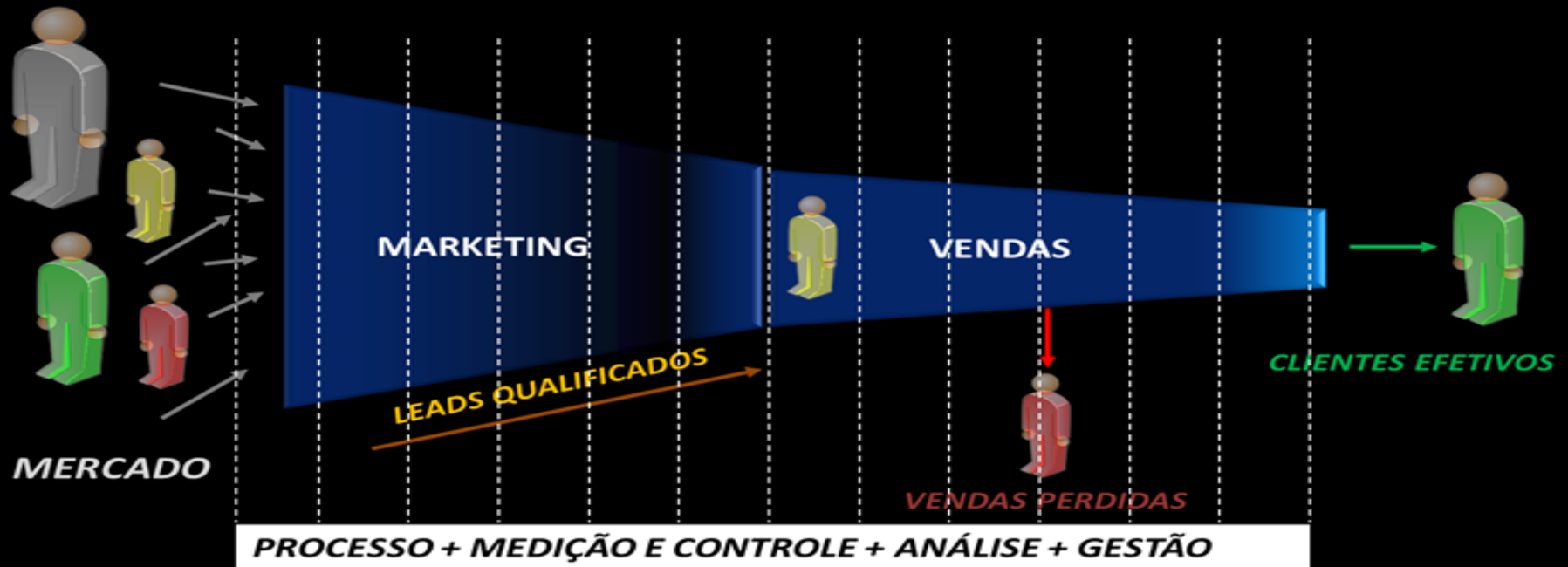
Detalhamento dos PROCEDIMENTOS CRÍTICOS, objeto da certificação ISO 9001:2008, com indicadores das anomalias de qualidade identificadas na última auditoria. Destaque para os procedimentos em NC. Visão de custos e prazos de solução das anomalias.



Work Performed Examples

Example 4a

SALES PIPELINE MANAGEMENT



OBJETIVOS

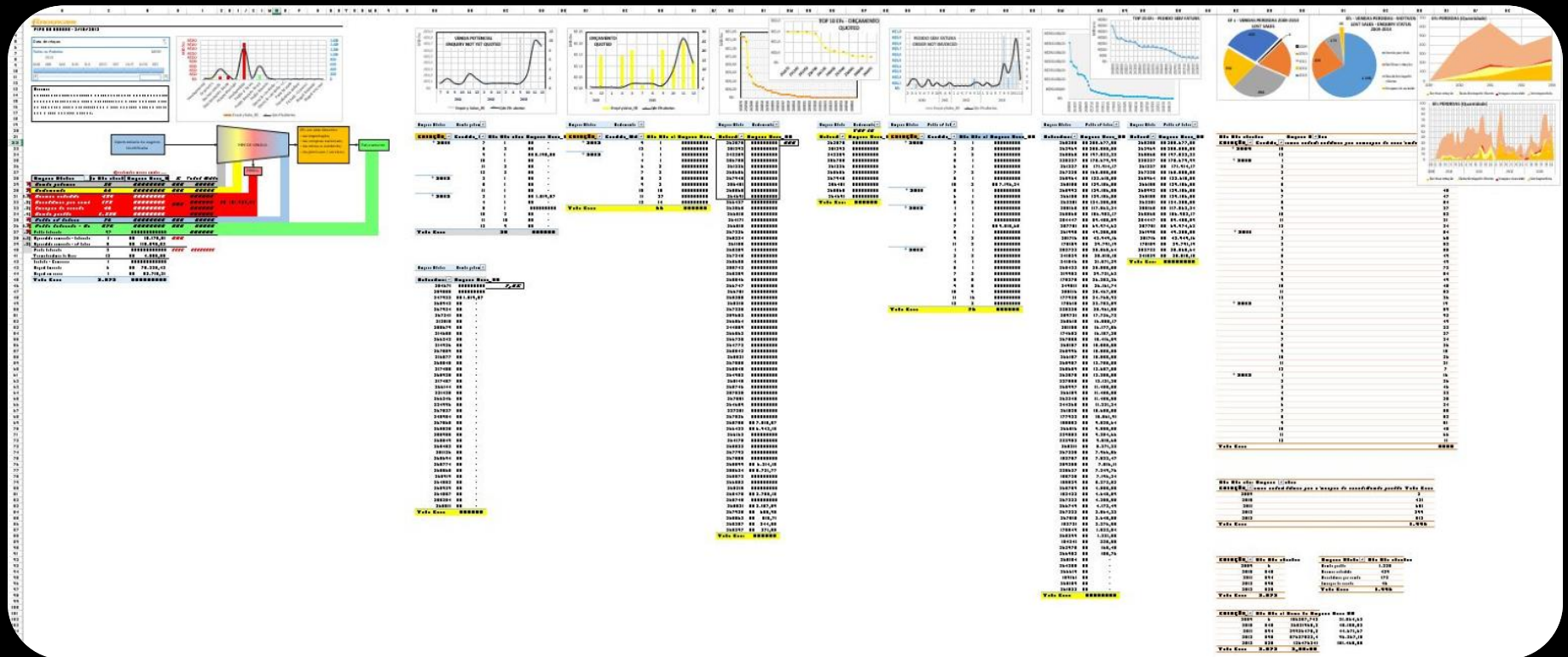
- 1) MAIOR TAXA DE CONVERSÃO (Vendas efetivadas)
- 2) MELHOR QUALIDADE DE CLIENTES E VENDAS
- 3) MAIOR RENTABILIDADE DO NEGÓCIO
- 4) MENOR TEMPO DE VENDAS
- 5) OUTROS ...



Work Performed Examples

Example 4b

SALES PIPELINE MANAGEMENT



Measuring the performance of Sales System
(process, people, software / plan – operation – control – management)



Work Performed Examples

Example 5

SALES PERFORMANCE MANAGEMENT – Active Management of Revenues and Sales



Work Performed Examples

Example 6

ACTIVE MANAGEMENT: PROJECT AND PROCESS

Tabela de dados

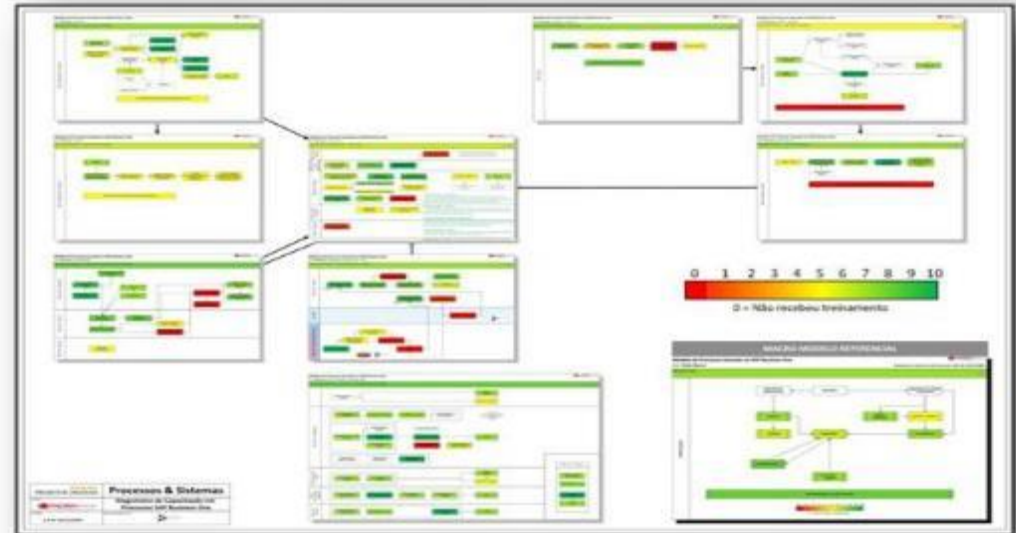


Macro modelo



EVOLUÇÃO DE PROJETO DE IMPLANTAÇÃO SAP EM 4 SEMANAS

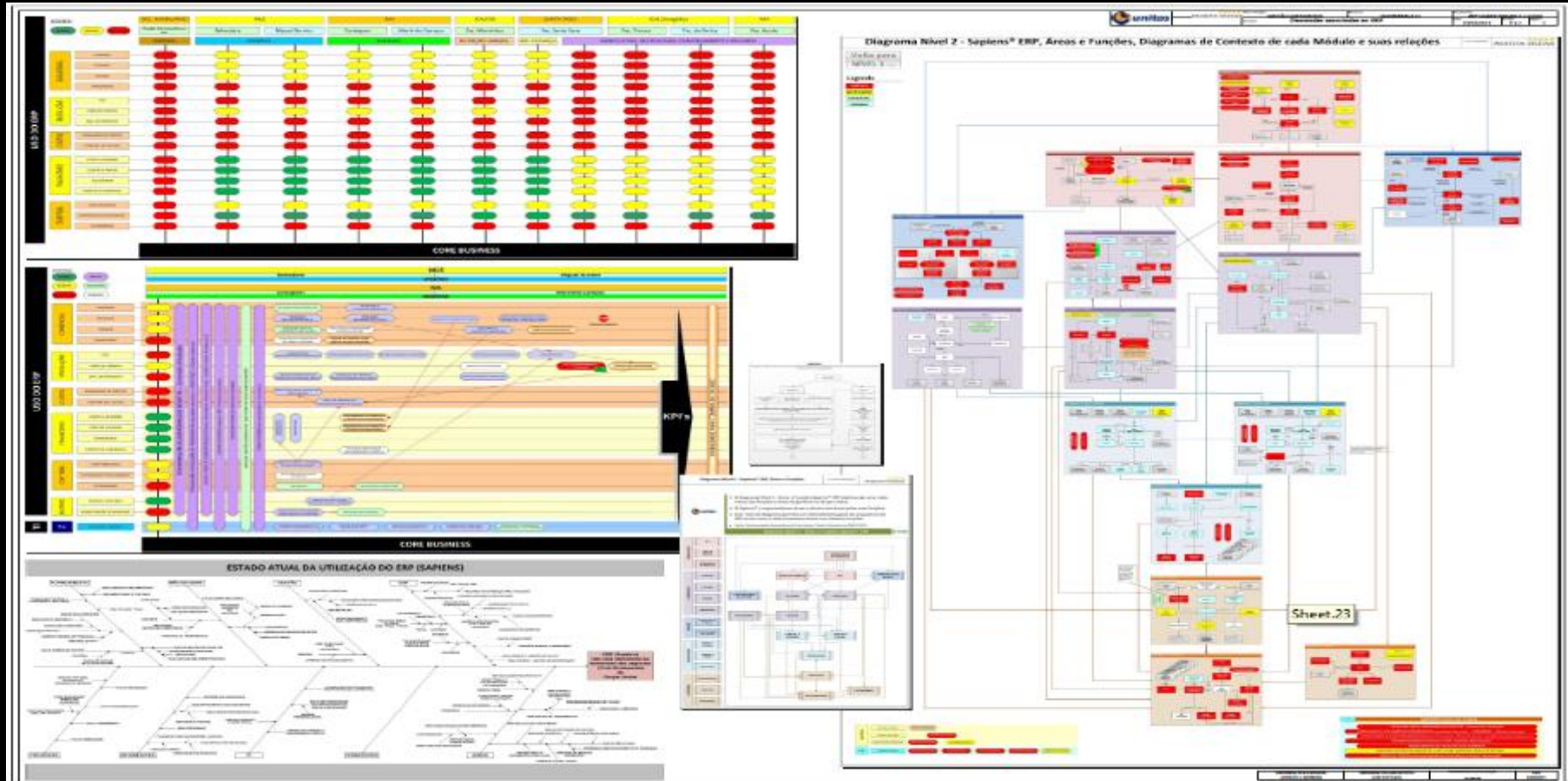
Projeto SAP	4,2	Projeto SAP	5,0	Projeto SAP	6,0	Projeto SAP	6,5
Processos	Avaliação	Processos	Avaliação	Processos	Avaliação	Processos	Avaliação
Vendas - Parceiros	2,6	Vendas - Parceiros	2,6	Integração SA/SAP	3,2	Vendas - Demais	5,0
Integração SA/SAP	2,9	Integração SA/SAP	2,9	Vendas - Demais	5,0	Estoque	5,1
Financeira	3,2	Financeira	4,1	Financeira	5,1	Financeira	5,8
Vendas - Demais	3,7	Vendas - Demais	5,0	Estoque	5,7	Faturamento	6,4
Estoque	3,7	Faturamento	5,0	Faturamento	6,4	Vendas - Parceiros	6,8
Faturamento	5,0	Estoque	5,3	Vendas - Parceiros	6,8	Integração SA/SAP	7,0
Administração	5,6	Administração	6,9	Compras	7,0	Compras	7,0
Contabilidade	5,6	Contabilidade	6,5	Administração	7,5	Administração	7,5
Compras	6,0	Compras	7,0	Contabilidade	7,9	Contabilidade	7,9



Work Performed Examples

Example 7

Current State Analysis (AS-IS): ERP supported process

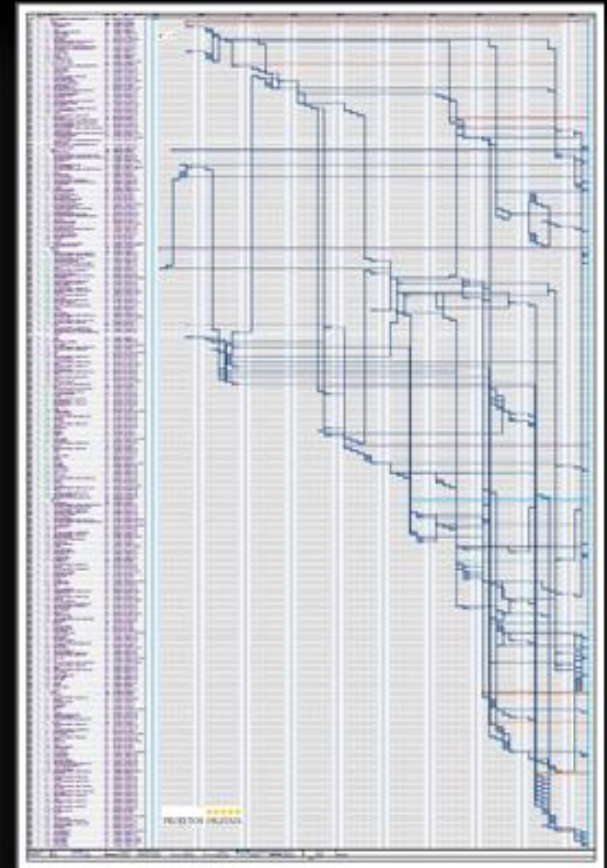
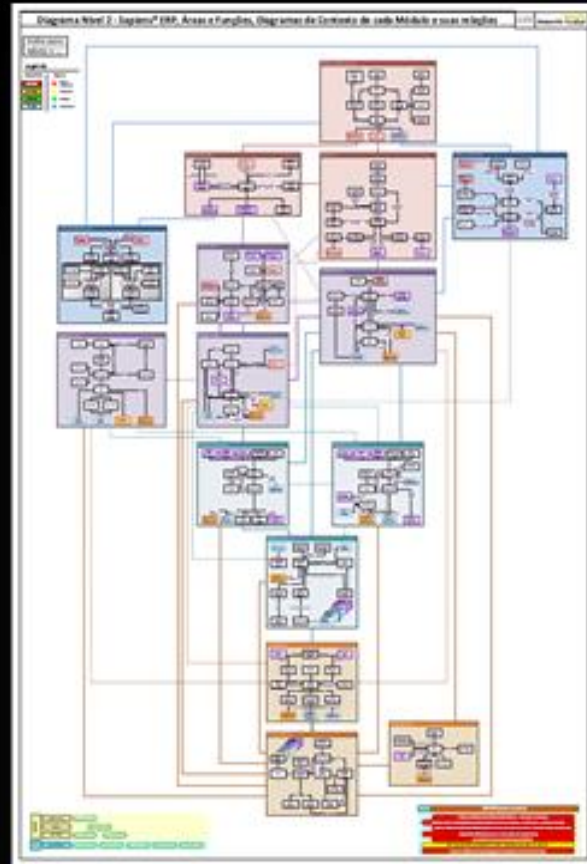
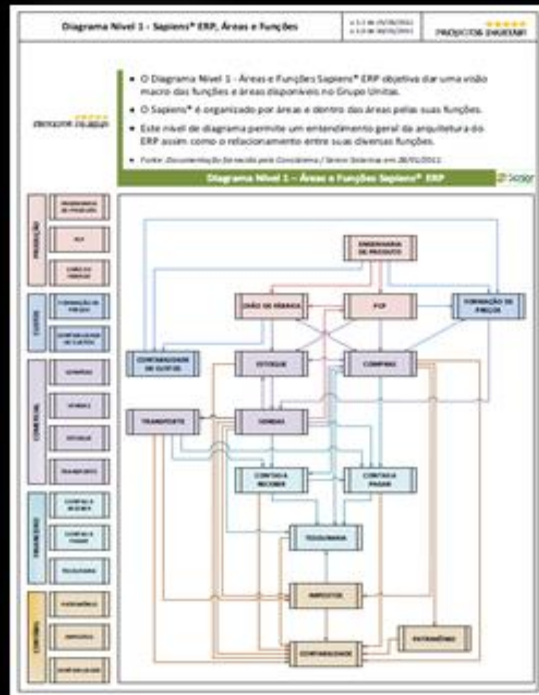


Work Performed Examples

Example 8

Current State Analysis (AS-IS): ERP PROCESS

PROCESSO	PRAZO
CRÍTICO	MUITO ATRASADO
REVISAR	ATRASADO
NORMAL	NORMAL
OTIMIZADO	ADIANTEADO



Work Performed Examples

Example 9

OFFICE SYSTEM MANAGED SERVICES (2007/10/13/16) – focus: MS-EXCEL (MS-Office)

Example: Financial process, MONTHLY REPORTING

Operational

Managerial

Analitic -> Strategic

Sub-Process 1

Sub-Process 2

Sub-Process 3

...

Sub-Process "n"

Existing Corporative Systems (ERP, etc ...)



Txt, csv, retying,
Copy & paste, etc ...

OTHER DATA
SOURCES

e-MAIL
PDF
MDB
TXT



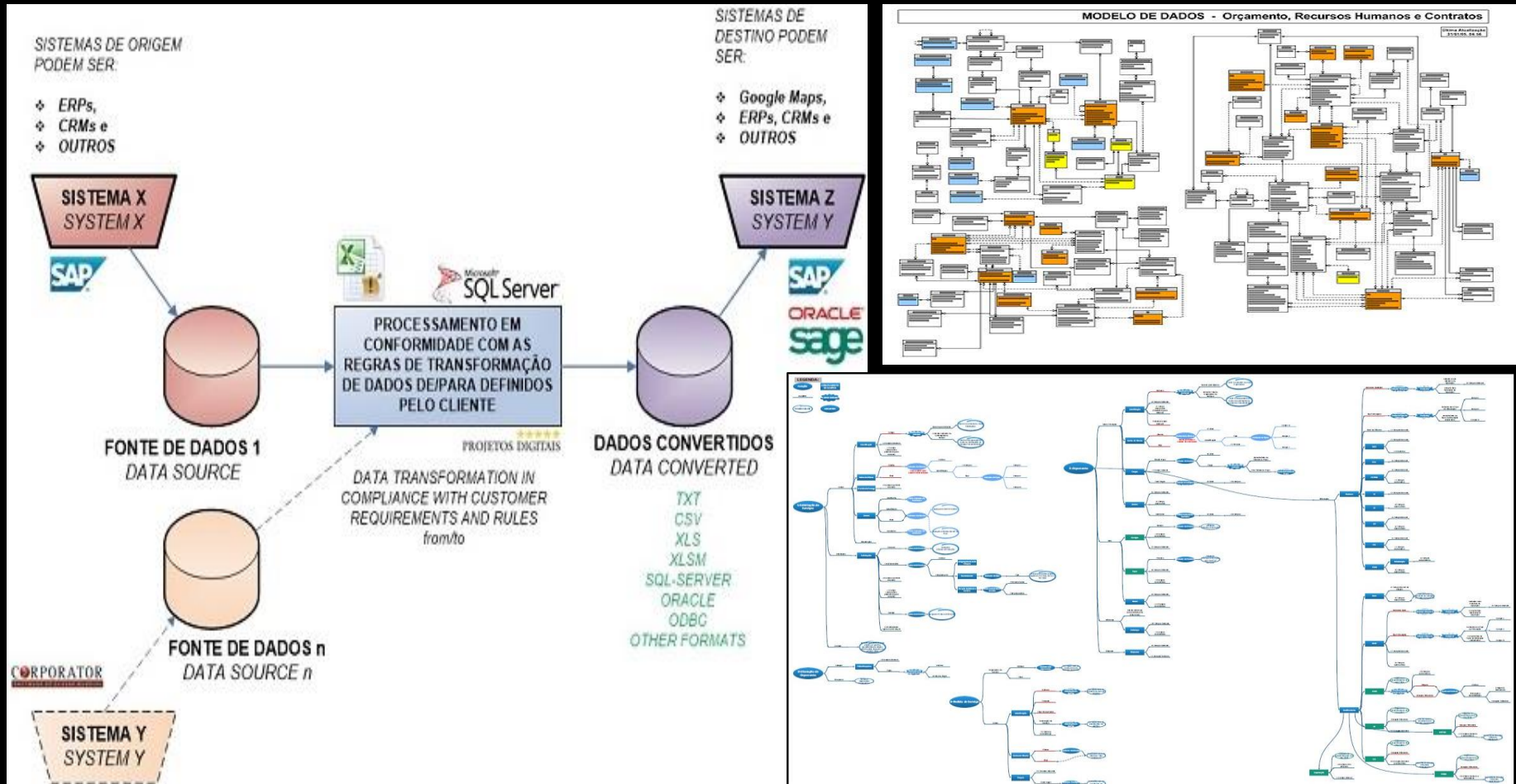
MS-Excel



Work Performed Examples

Example 10

DATA QUALITY / DATA CLEANSING / DATA FLOW MANAGEMENT



Work Performed Examples

Example 11

DYNAMIC DASHBOARD – ITIL V.2 / V.3 – PROCESS & INDICATORS / KPIs

MACRO-MODELO DE REFERÊNCIA ITIL v.2

PLANEJAMENTO PARA IMPLEMENTAR O GERENCIAMENTO DE SERVIÇOS

NECESSÁRIO: PERSPECTIVA DO NEGÓCIO, DESEMPENHO DE SERVIÇOS, SUPORTE AO SERVIÇO, GERENCIAMENTO DE RECURSOS, GERENCIAMENTO DE APlicações, TECNOLOGIA

MICROSOFT OPERATIONAL FRAMEWORK

Revisão de Atividade de Serviço, Revisão de Capacidade, Gestão de Disponibilidade, Gestão de Continuidade, Gestão de Segurança, Disponibilidade de Informação e Gestão de Pessoas

Revisão de Início, Mudança, Revisão de Fim, Revisão de Operação, Revisão de Disponibilidade, Liberação

Optimização, Operação, Suporte

Revisão de SLA (ANS), Revisão de Disponibilidade, Revisão de Continuidade, Revisão de Segurança, Revisão de Informação e Revisão de Pessoas

Revisão de Disponibilidade, Liberação, Revisão de Disponibilidade, Liberação, Revisão de Disponibilidade, Liberação

Revisão de Disponibilidade, Liberação, Revisão de Disponibilidade, Liberação

PROJETO DIGITAIS

NEGÓCIO, CLIENTES ou USUÁRIOS

Diagrama de processos de referência ITIL v.2 para o nível de serviço de suporte e entrega.

SERVICE SUPPORT (Suporte ao Serviço) (Nível Operacional)

- GERENCIAMENTO DE INCIDENTES
- GERENCIAMENTO DE PROBLEMAS
- GERENCIAMENTO DE MUDANÇAS
- GERENCIAMENTO DE CONFIGURAÇÃO
- GERENCIAMENTO DE NÍVEL DE SERVIÇO
- GERENCIAMENTO DE CAPACIDADE
- GERENCIAMENTO DE CONTINUIDADE
- GERENCIAMENTO DE SEGURANÇA
- GERENCIAMENTO DE INFORMAÇÃO
- GERENCIAMENTO DE PESSOAS

SERVICE DELIVERY (Entrega de Serviço) (Nível Técnico)

- GERENCIAMENTO DE SERVIÇOS
- GERENCIAMENTO DE RECURSOS
- GERENCIAMENTO DE APlicações
- GERENCIAMENTO DE TECNOLOGIA

Diagrama de processos de referência ITIL v.2 para o nível de serviço de entrega.

PROCESSO DE IMPLANTAÇÃO DO SERVICE DESK & PROCESSOS ITIL

Diagrama de fluxo de implantação do Service Desk e processos ITIL.

Abordagem por Processos em 4 níveis

Diagrama de abordagem por processos em 4 níveis.

Localiza Service Desk

Diagrama de estrutura de equipes de suporte e entrega.

Equipe	Funções
SERVICE SUPPORT Team	Atendimento ao cliente, Gestão de incidentes, Gestão de problemas, Gestão de mudanças, Gestão de configuração, Gestão de nível de serviço, Gestão de capacidade, Gestão de continuidade, Gestão de segurança, Gestão de informação, Gestão de pessoas.
SERVICE DELIVERY Team	Atividade de serviço, Gestão de recursos, Gestão de aplicações, Gestão de tecnologia.

Diagrama de dashboard dinâmico com indicadores e KPIs.

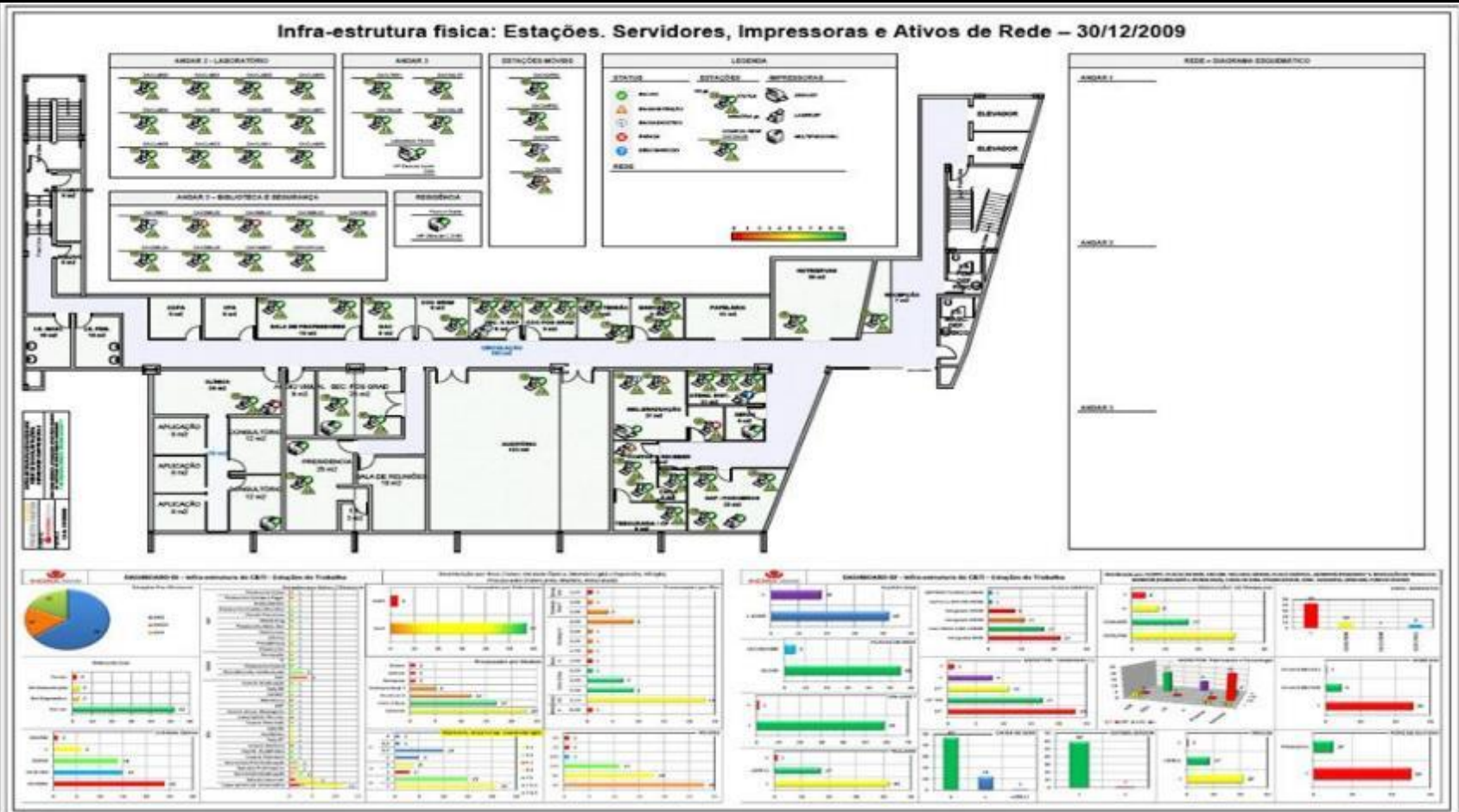


Work Performed Examples

Example 12

ACTIVE MANAGEMENT of IT & TELECOM INFRASTRUCTURE

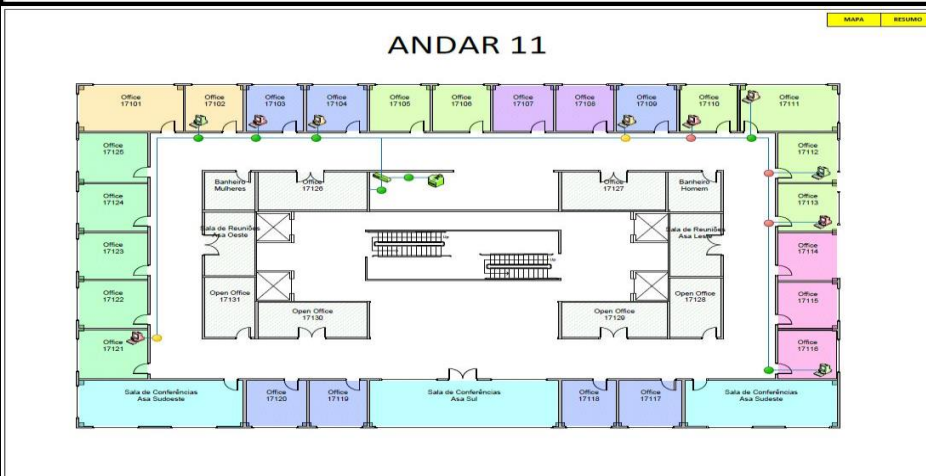
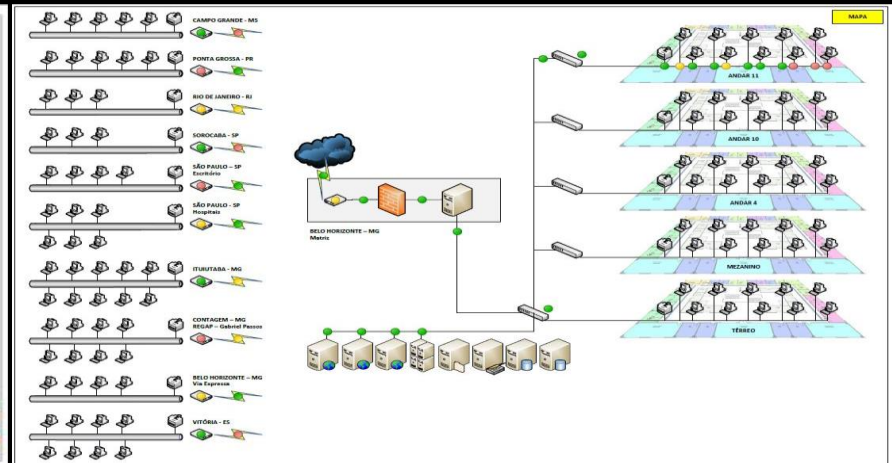
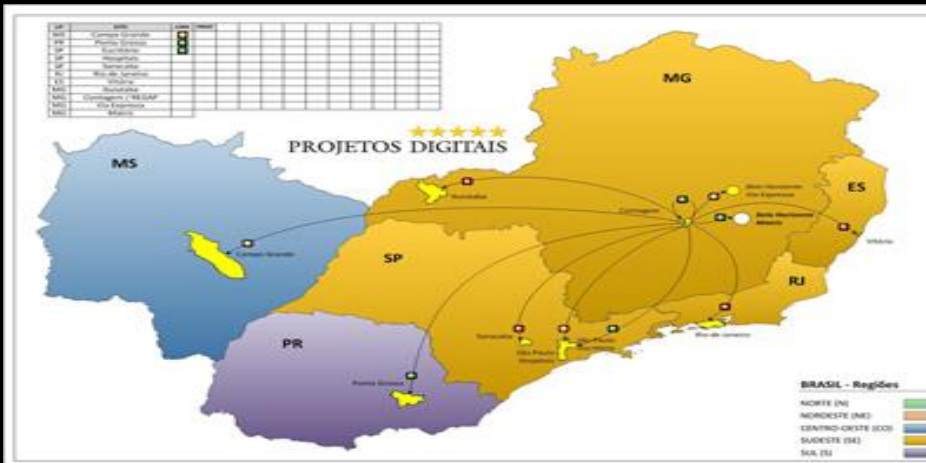
INTEGRAÇÃO MS-Excel + MS-Visio + SQL-Server
Dynamic Dashboarding / BI for C&IT



Work Performed Examples

Example 13

ACTIVE MANAGEMENT of IT & TELECOM INFRASTRUCTURE



A11-Officejet 4500 - G510 (CM753A)

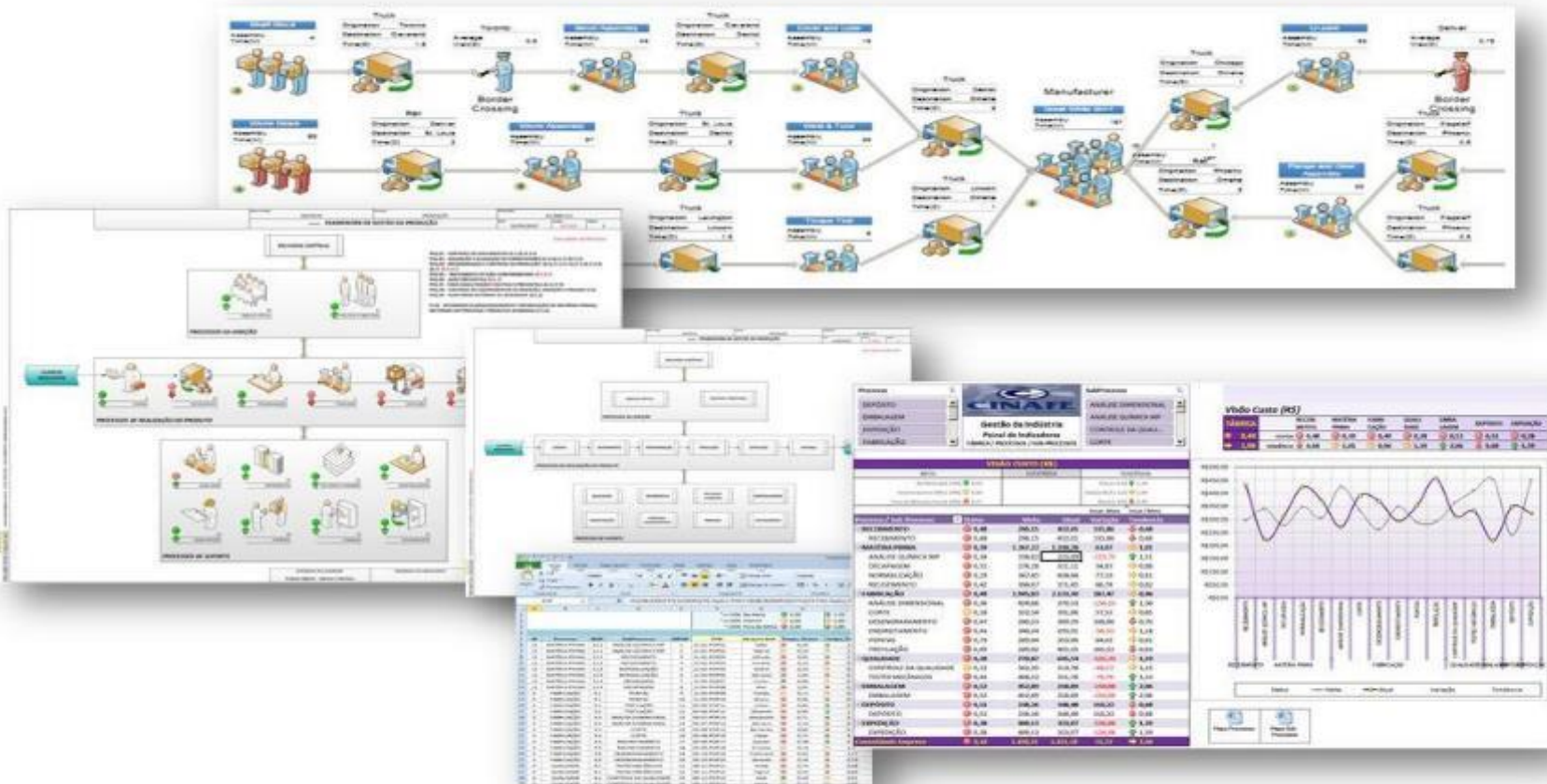
CATÁLOGO DE SERVIÇOS DE NEGÓCIO	Setores Atendidos	Andar 11, Matriz, Belo Horizonte Marketing, Vendas, Relacionamento com Cliente		
	SLA	2a a 6a, 7:00h às 21:00h - 1h (100%) 6a-21:01h à 2a-06:59h - até 12h (100%)		
CATÁLOGO DE SERVIÇOS DE TECNOLOGIAS DA INFORMAÇÃO	SERVIÇO DE IMPRESSÃO DEPARTAMENTAL			
	Sistema Marketing	Sistema Sales	Sistema CRM	Office
	OLA 30min	Servidor de Aplicação - SA001		
	OLA 30min	Banco de dados SQL-Server - SQL5001		
	OLA 30min	Servidor AD		
	OLA 30min	Servidor DNS + DHCP		
OLA 30min	Cabling			
OLA 30min	Ativos de Rede			
UC	residente 24h	Serviço de Manutenção de Impressoras		



Work Performed Examples

Example 15

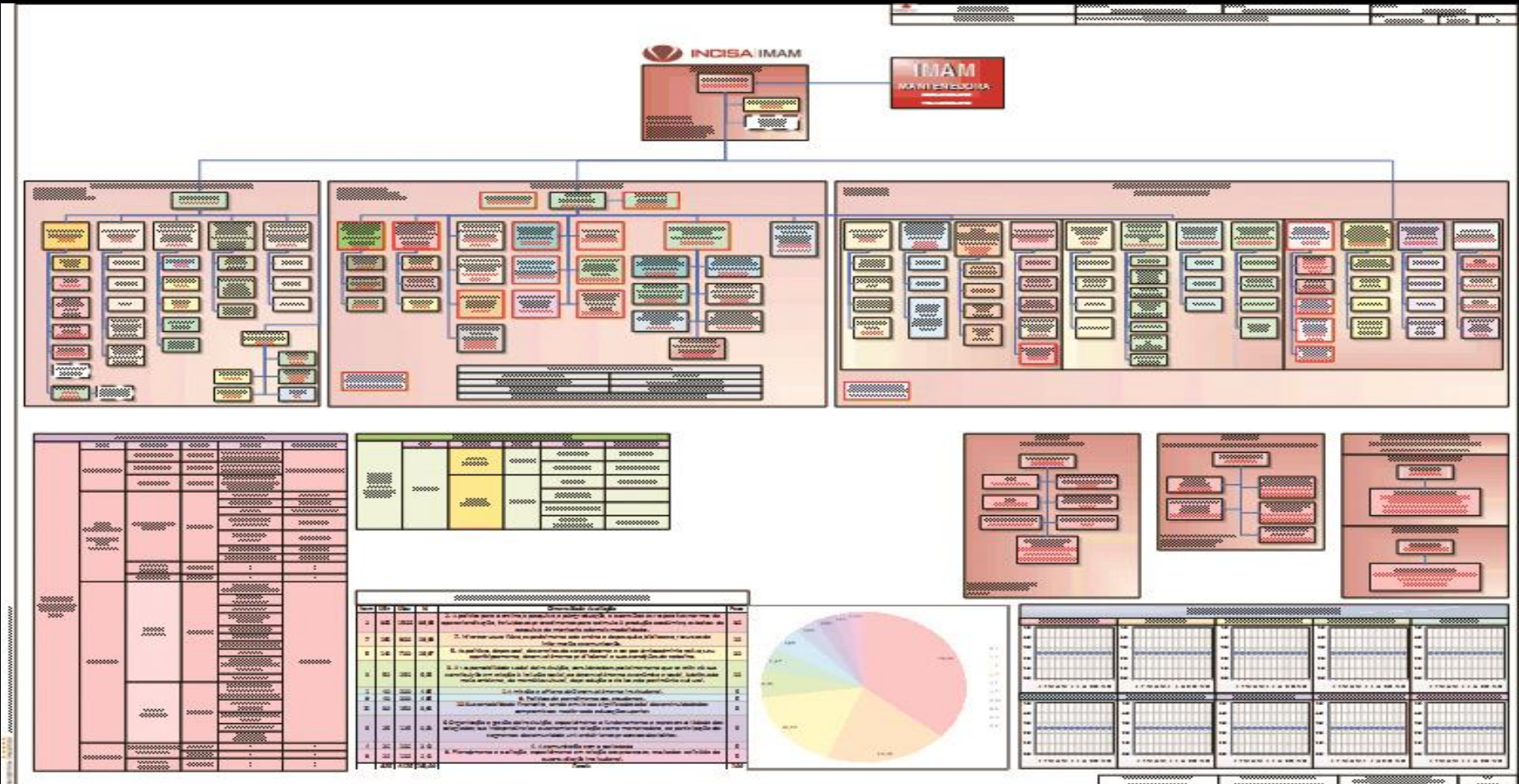
ACTIVE PROCESS MANAGEMENT: From Business down to Sub-Process ISO monitored
Manufacturing Mgmt / Productive Process Mgmt / Supply Chain Management



Work Performed Examples

Example 16

CORPORATIVE DASHBOARD (Business, Products, Services, Organizational Structure)

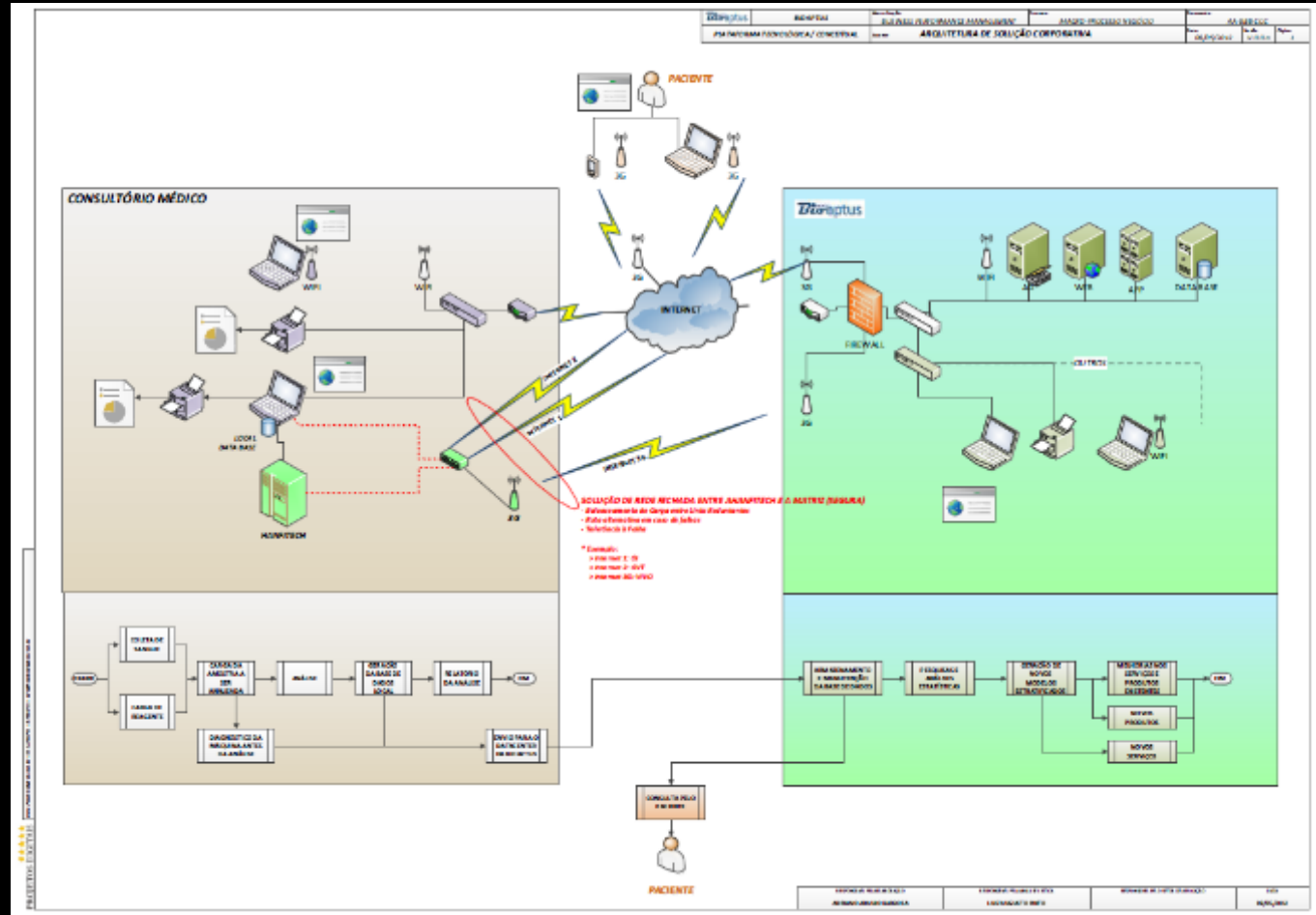


Work Performed Examples

Example 17

IT & TELECOM Architecture Solution Design – Complete design

IT & Telecom
Corporate
Solutions designed
for maximum
process efficiency
and efficacy. With
integrated methods
of Mgmt and
Controlling.
Cockpits /
dashboards for
performance
management.

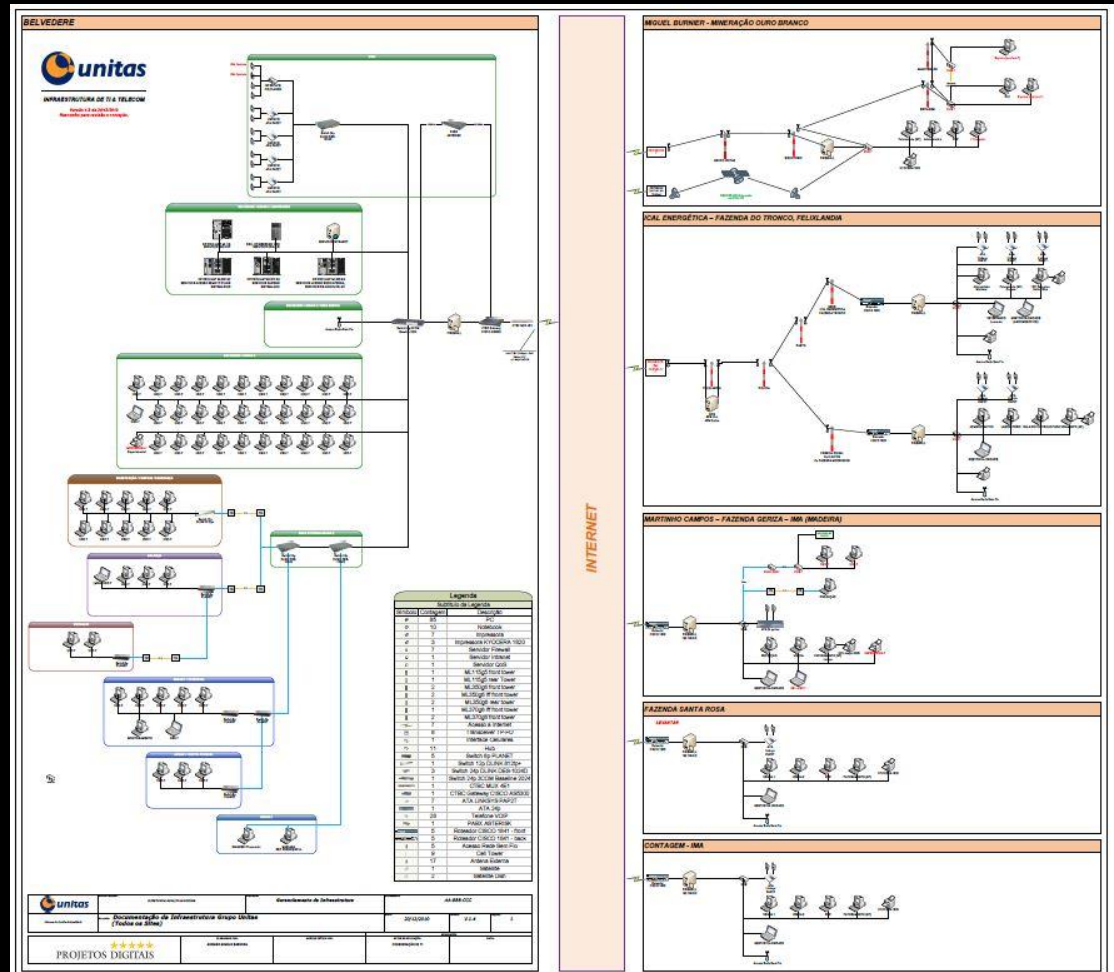


Work Performed Examples

Example 18

IT & TELECOM Architecture Solution Design – Telecom and Network LAN+WAN

IT & Telecom
Corporate
Solutions designed
for maximum
process efficiency
and efficacy. With
integrated methods
of Mgmt and
Controlling.
Cockpits /
dashboards for
performance
management.



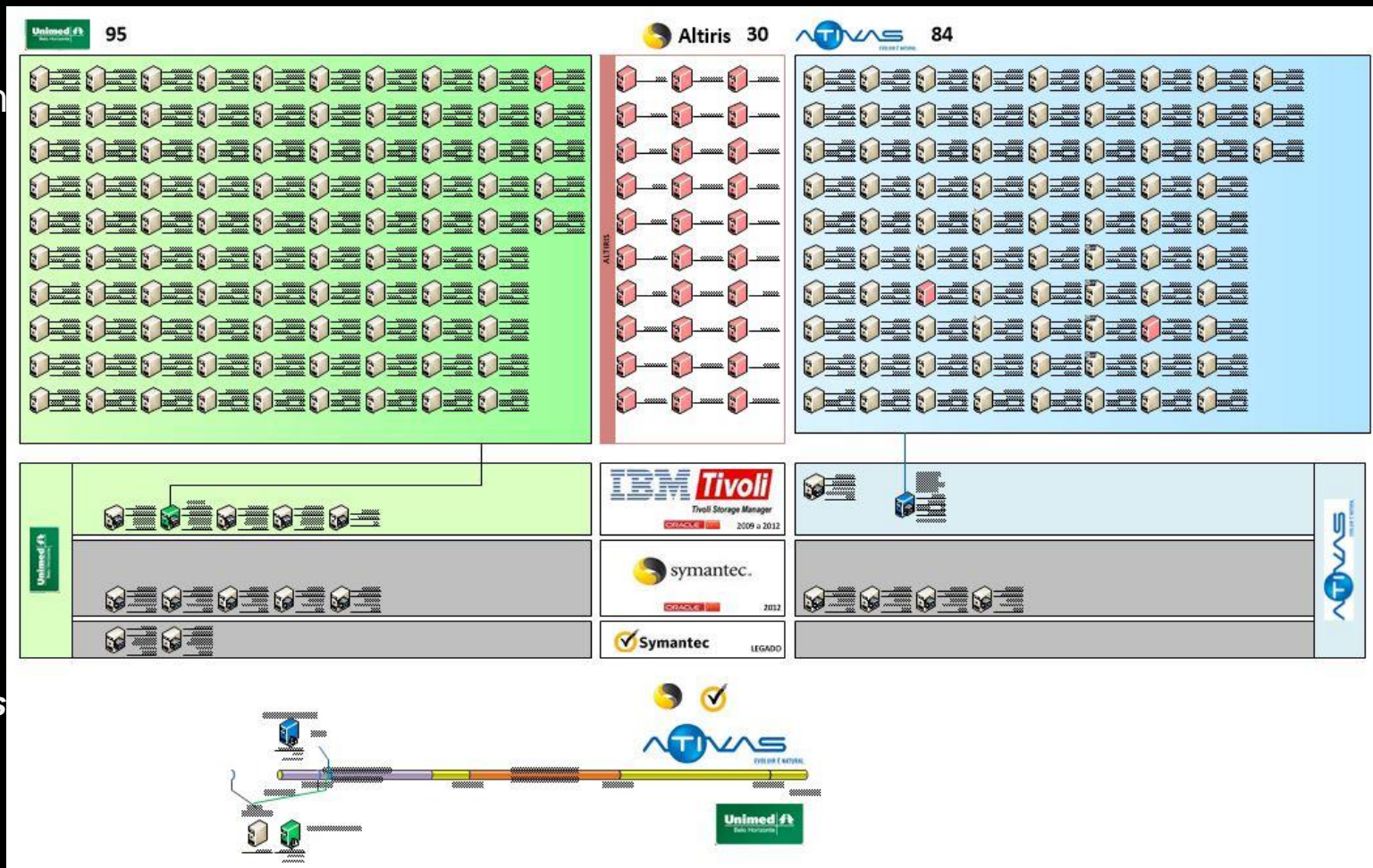
Work Performed Examples

Example 19

IT & TELECOM Architecture Solution Design – Backup & Restore

High Performance
Back-Up
& Restore
Corporate
Solutions
Design.

- Operating system
- Database
- Servers
- Workstations
- Mobile devices



Work Performed Examples

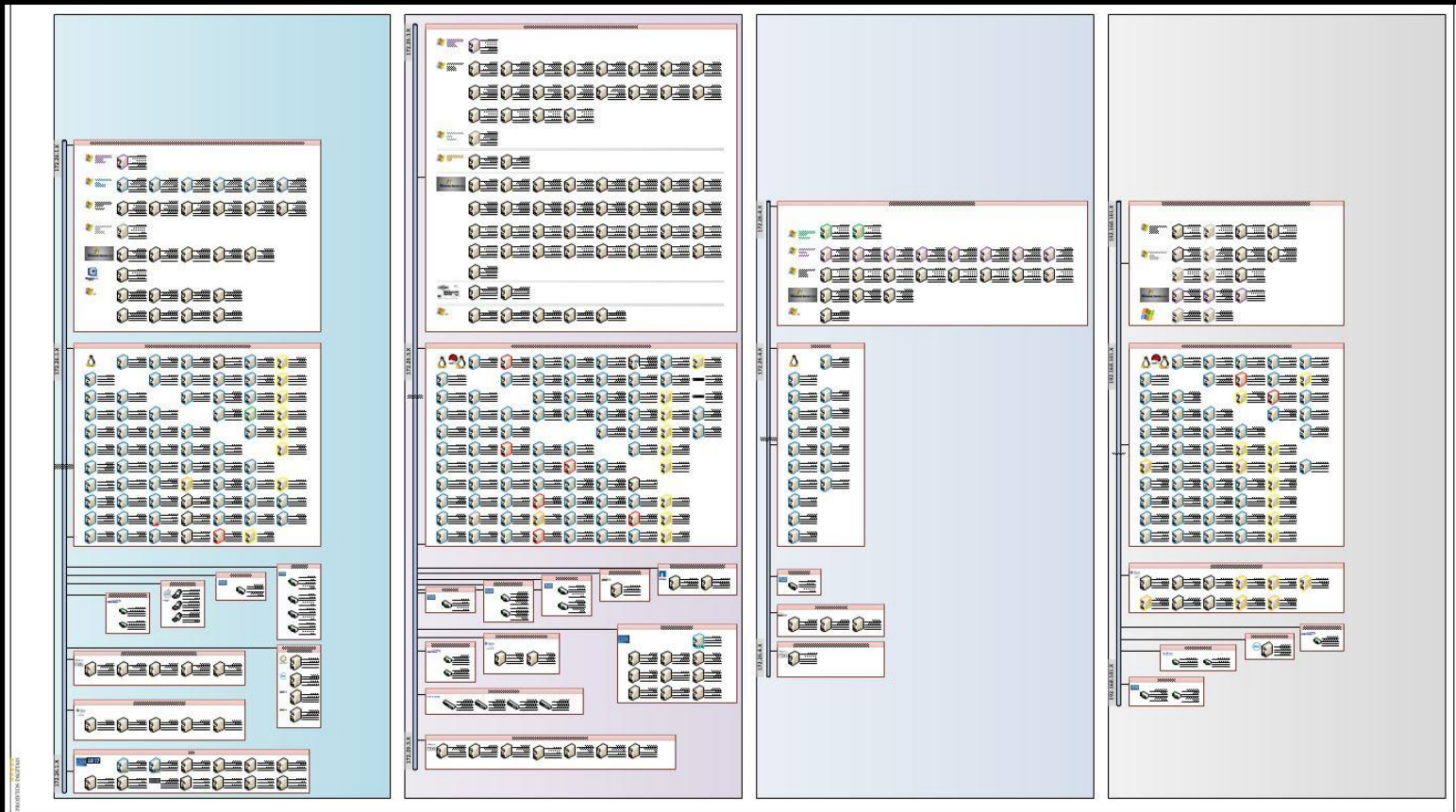
Example 20

DESENHO DE SOLUÇÕES EM TECNOLOGIAS DA INFORMAÇÃO E TELECOMUNICAÇÕES

High Security Networks:
- 4 tiers
- 980 virtual Servers

Asset Mgmt

IBM, HP,
Solaris,
Oracle,
Intel,
Windows
Linux



Work Performed Examples

Example 21

IT & Telecom Enterprise Architecture Solution (Sizing, Planning, Deployment, Outsourcing)

Asset Management

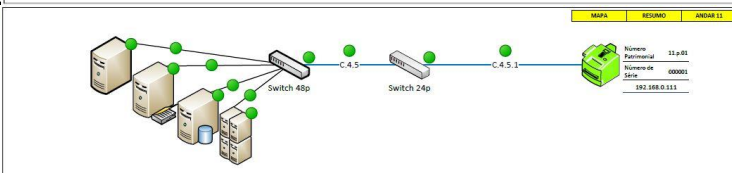
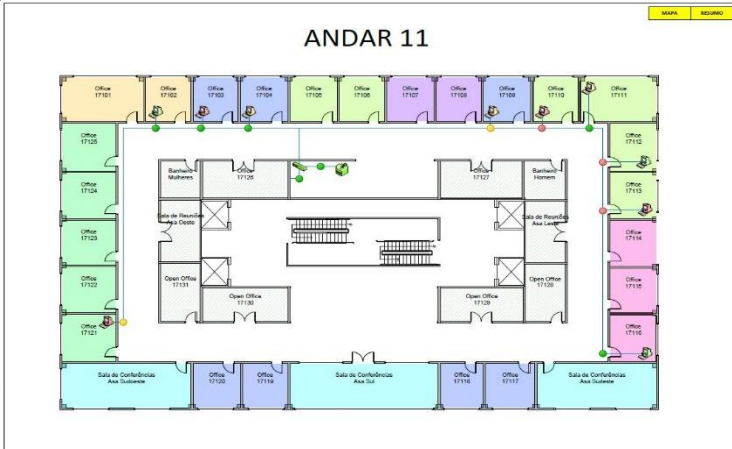
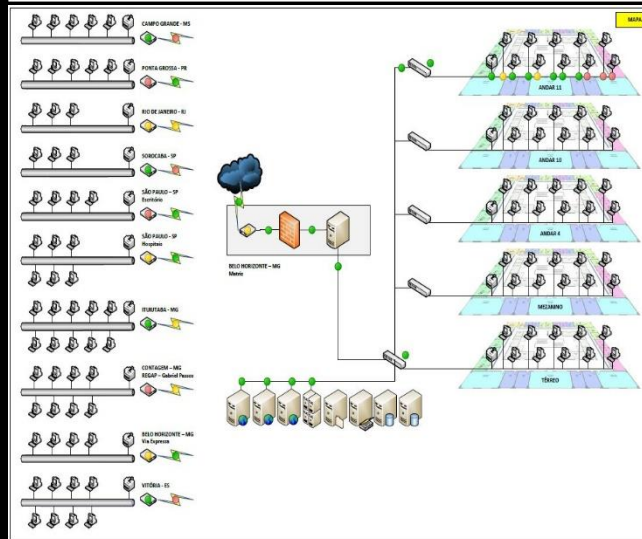
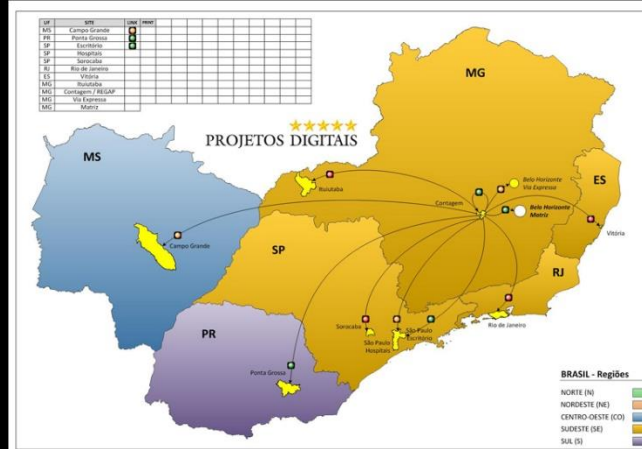
Infrastructure Up Time Monitoring

SLAs Management

Compliance Management

Sizing

Mapping and Documentation



A11-Officejet 4500 - GS10 (CM753A)		
CATEGÓRIA DE SERVIÇOS DE NEGÓCIO	SERVIÇO DE IMPRESSÃO DEPARTAMENTAL	
	Setores Atendidos: Andar 11, Matriz, Belo Horizonte Marketing, Vendas, Relacionamento com Cliente	
CATEGÓRIA DE SERVIÇOS DE TECNOLOGIAS DA INFORMAÇÃO	SLA: 2a a 6a, 7:00h às 21:00h - 1h (100%) 6a-21:01h à 2a-06:59h - até 12h (100%)	
	SERVIÇO DE IMPRESSÃO DEPARTAMENTAL	
UC	Sistema Marketing	
	Sistema Sales	
	Sistema CRM	
	Office	
	OLA 30min	Servidor de Aplicação - SA001
	OLA 30min	Banco de dados SQL-Server - SQLS001
OLA 30min	Servidor AD	
OLA 30min	Servidor DNS + DHCP	
OLA 30min	Cabling	
OLA 30min	Ativos de Rede	
residente 24h	Serviço de Manutenção de Impressoras	



Work Performed Examples

Example 22

IT & TELECOM INFRASTRUCTURE MANAGEMENT / ASSET MANAGEMENT

Space
Management

Furniture
Management

Electrical & Data
Points

Sizing

IT & Telecom
Support

Mapping
and
Documentation

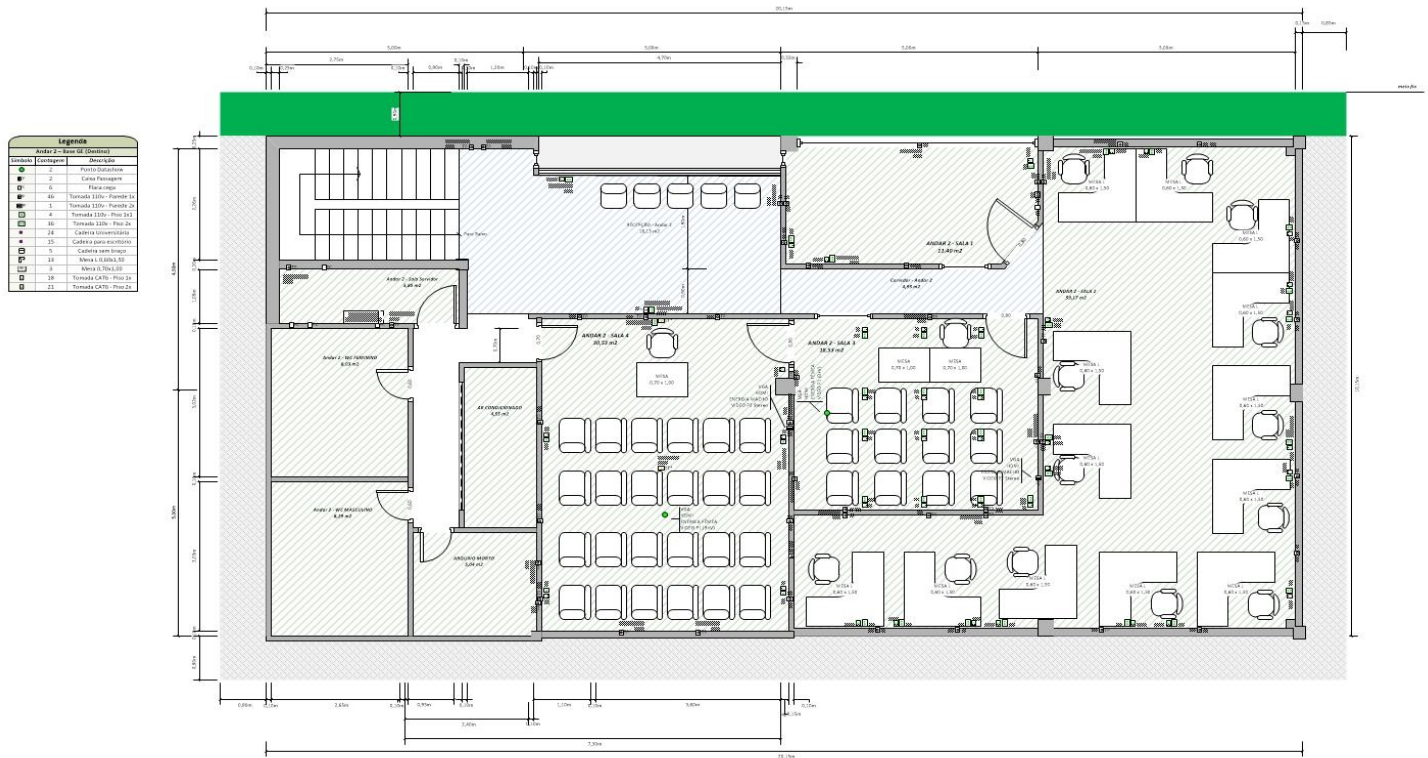


GE
Power Conversion

Infraestrutura de TI e Telecom, Elétrica, Mobiliário e Espaço

Aandar 2 – Base Novos Cavaleiros – GE Power Conversion – v.0.9 de 09/01/2015

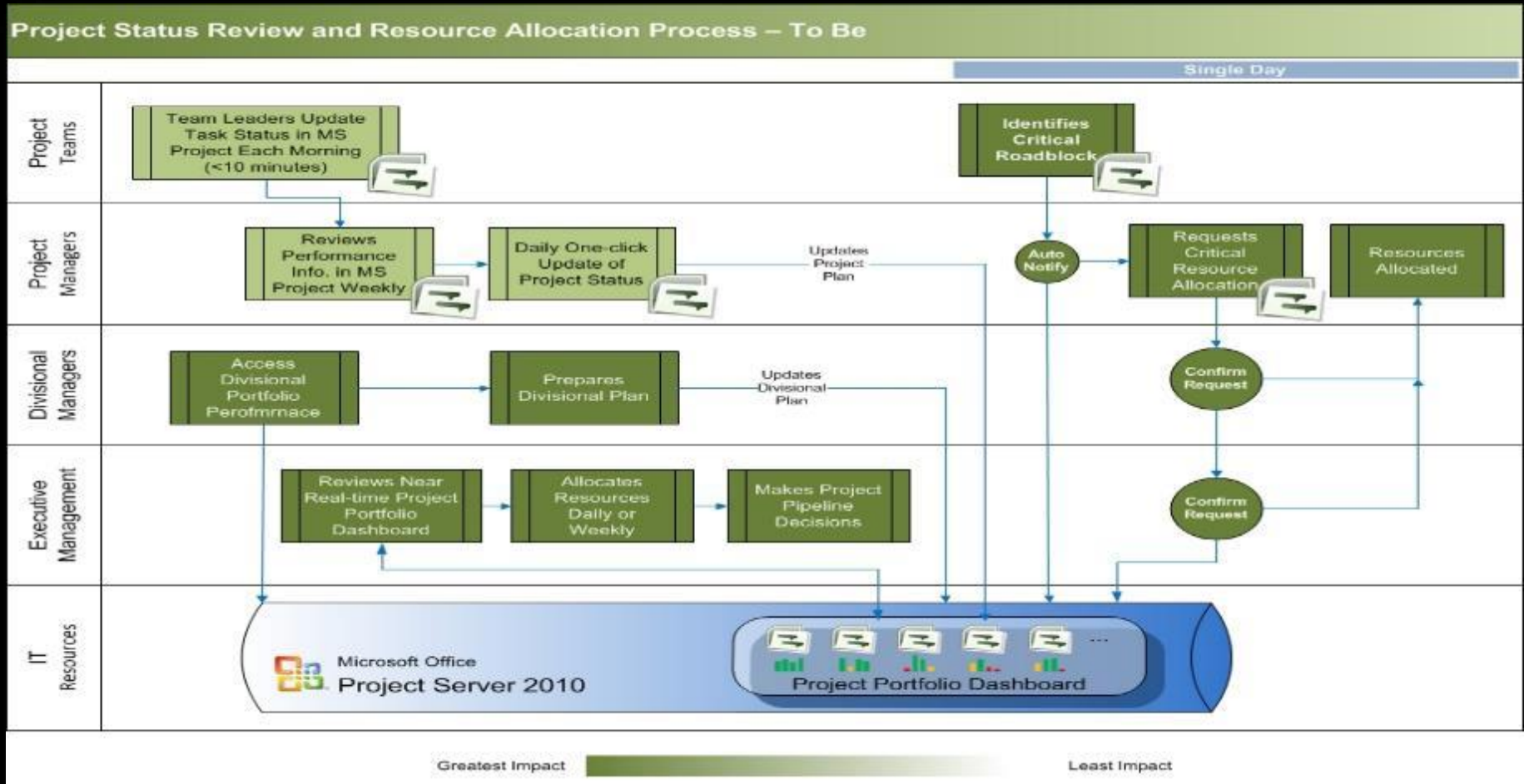
PROJETOS DIGITAIS



Work Performed Examples

Example 23

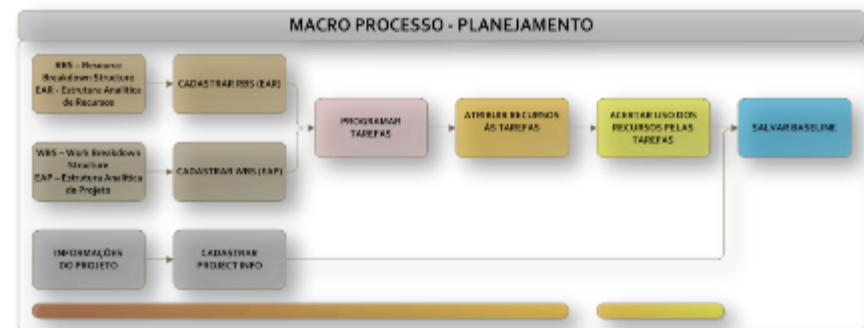
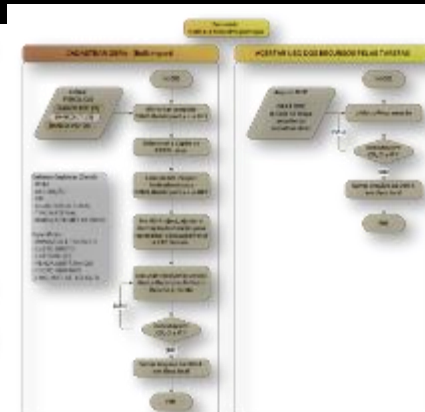
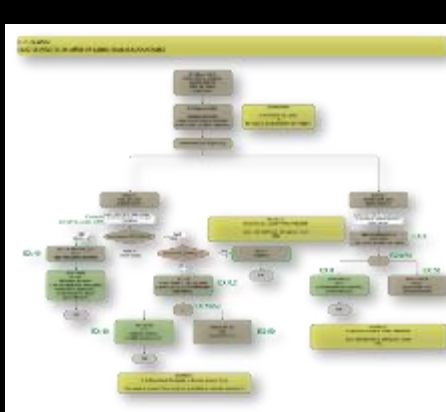
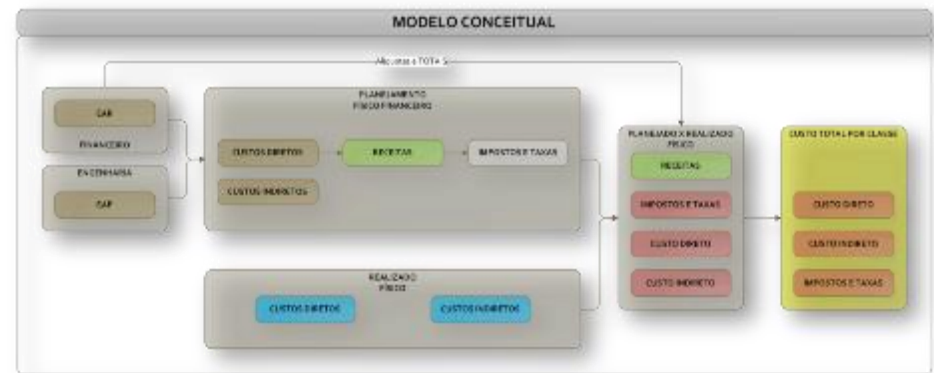
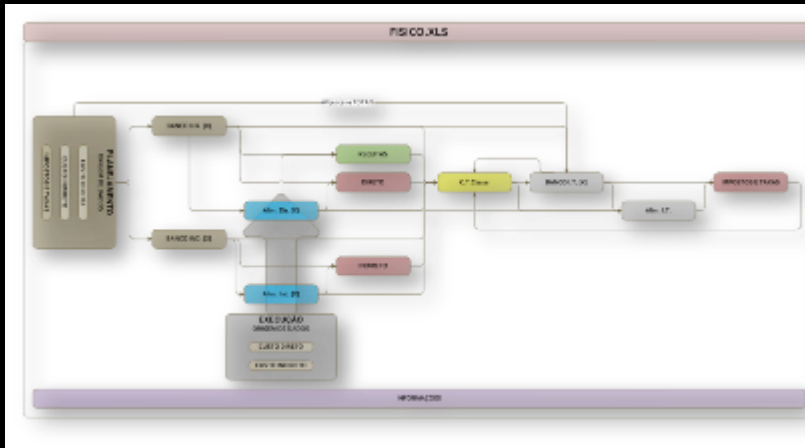
Microsoft PROJECT SERVER 2010 – Project Management process



Work Performed Examples

Example 24a

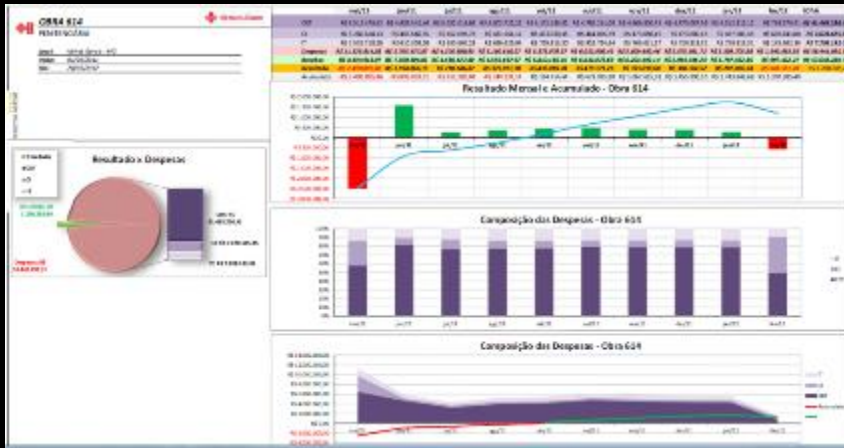
EVMS – Earned Value Management System (ANSI/EIA 748) EVMS developed with Microsoft EPM 2010 platform



Work Performed Examples

Example 24b

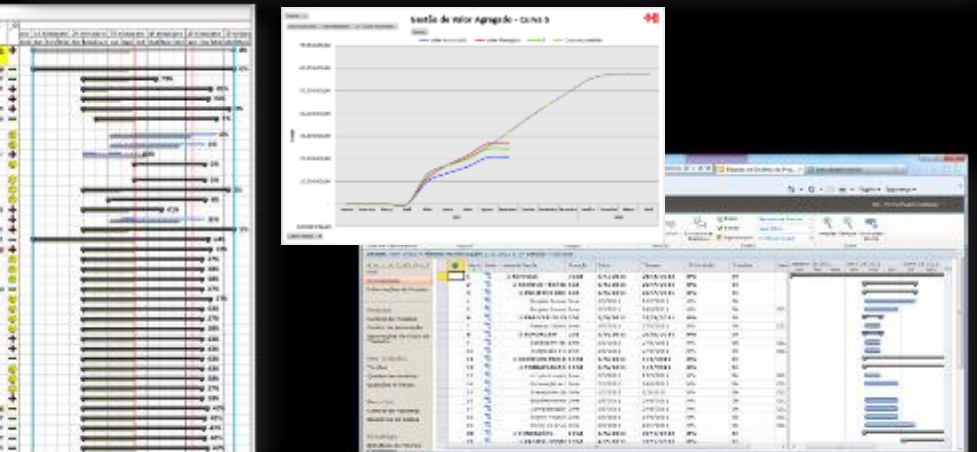
EVMS – Earned Value Management System (ANSI/EIA 748) EVMS developed with Microsoft EPM 2010 platform



ID	Nome da tarefa	% concluída	% física concluída	% trabalho concluído	Valor Planejado - VP (COTA)	Valor Acumulado - VA (COTR)	CR (CRTR)	Costo real
0	614_v_0_2_07_PreFinal - clb - IT, Cl ok - 3 - 8%	0%	36%		R\$ 26.577.849,90	R\$ 24.116.979,06	R\$ 24.416.496,04	R\$ 24.416.496,04
WORK 100%								
1	Serviços (Custo Direto & Recintas)	6%	0%	0%	R\$ 28.497.259,96	R\$ 16.155.906,97	R\$ 15.970.858,05	R\$ 15.970.858,05
2	SERVIÇO TÉCNICO ESPECIALIZADO	79%	0%	0%	R\$ 236.569,23	R\$ 152.885,06	R\$ 140.130,50	R\$ 140.130,50
11	SERVIÇOS PRELIMINARES	85%	0%	0%	R\$ 805.464,07	R\$ 739.733,67	R\$ 803.961,07	R\$ 803.961,07
20	RONDÇÕES	36%	0%	0%	R\$ 1.848.733,76	R\$ 1.875.376,08	R\$ 1.875.478,50	R\$ 1.875.478,50

VA	IDA	LDVC	DC	DEAT	OAT	WAT	DAC	ID
R\$ 2.860.870,85 0,93			R\$ 299.516,98 0,99		R\$ 57.142.967,67	R\$ 56.441.985,29	R\$ 700.973,38 1,03	
R\$ 2.842.352,89 0,87			R\$ 186.948,92 1,05		R\$ 40.590.296,74	R\$ 41.465.236,40	R\$ 474.940,66 0,89	
R\$ 85.004,17 0,64			R\$ 12.794,56 1,89		R\$ 238.806,48	R\$ 19.962,83 0,87		
R\$ 5.716,39 0,99			R\$ 4.387,39 0,99		R\$ 805.605,18	R\$ 806.104,67	R\$ 4.294,12 2,91	
R\$ 2.857,73 0,59			R\$ 382,47 1		R\$ 1.998.856,76	R\$ 1.998.736,56	R\$ 112,20 1	
R\$ 3.527.943,95 0,19			R\$ 213.237,99 0,82		R\$ 7.473.794,25	R\$ 4.601.757,48	R\$ 2.872.036,79 1,05	
R\$ 265.008,47 1,19			R\$ 68.586,24 0,84		R\$ 1.284.636,02	R\$ 1.204.704,23	R\$ 79.931,79 0,96	
R\$ 382.712,35 0			R\$ 0,00 0		R\$ 174.815,82	R\$ 174.815,82	R\$ 0,00 3	
R\$ 93.512,18 0			R\$ 0,00 0		R\$ 182.914,81	R\$ 182.914,81	R\$ 0,00 3	
R\$ 3.058,19 1,01			R\$ 28.846,83 3,83		R\$ 65.175,19	R\$ 687.371,59	R\$ 44.343,21 2,07	

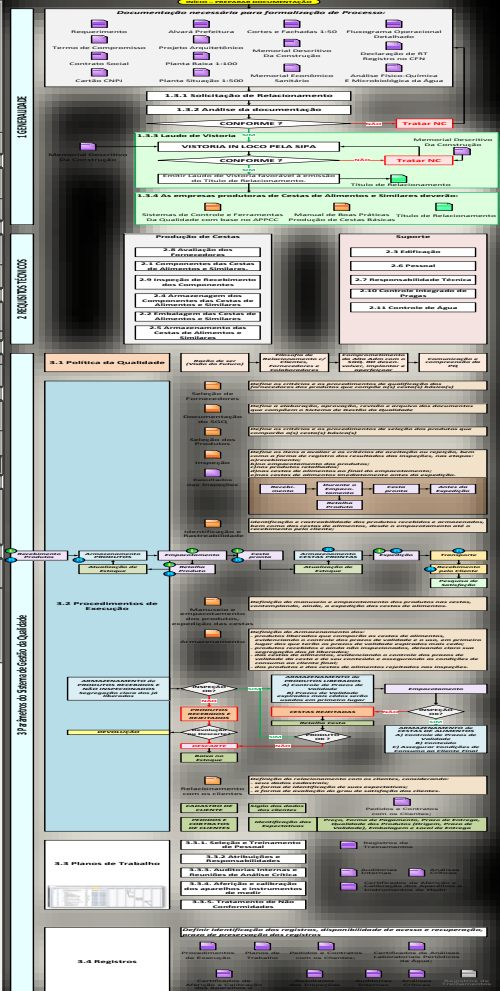
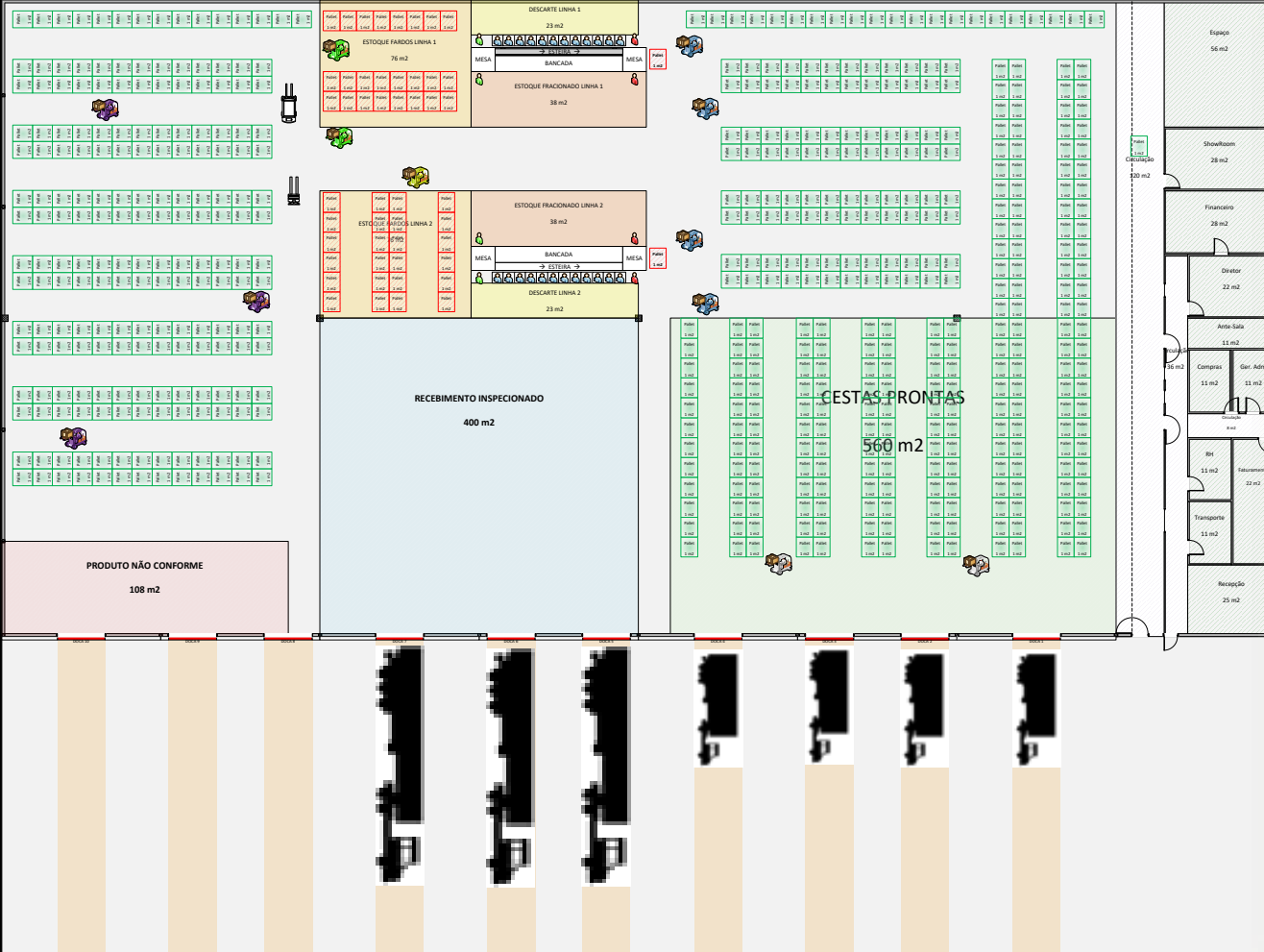
The screenshot shows a detailed Gantt chart for 'Projeto S14'. The chart displays task dependencies, durations, and progress bars across a timeline from January to August.



Work Performed Examples

Example 27

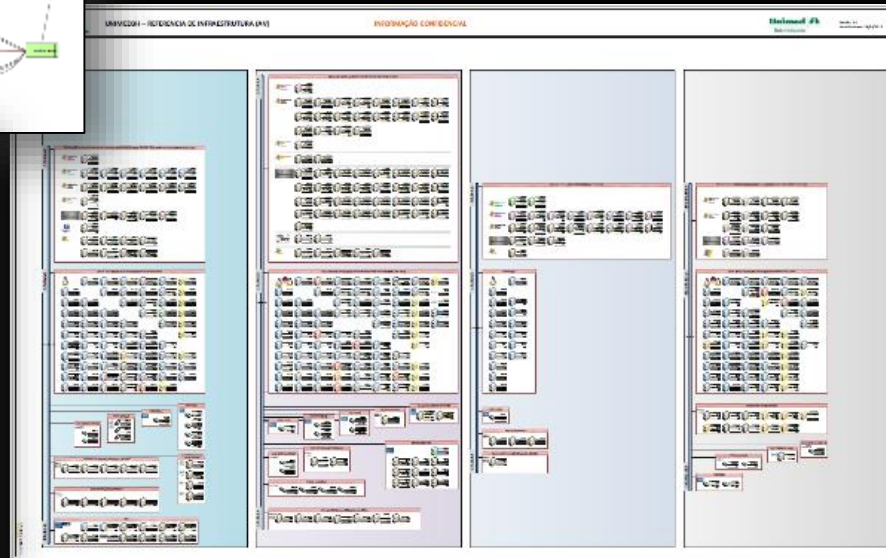
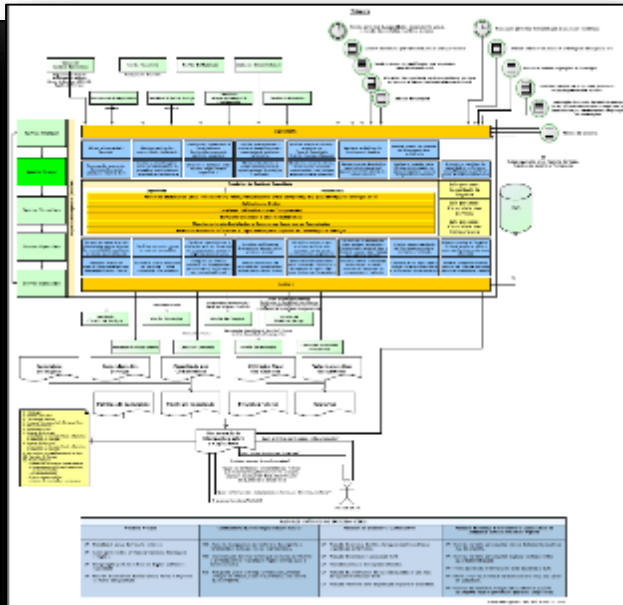
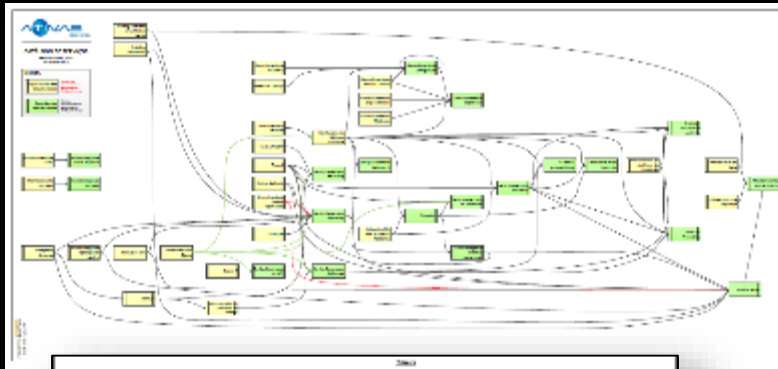
Sizing and Expansion of Manufacturing Production System / IN SAD 51 MAPA



Work Performed Examples

Example 28

ISO 20001:2011 – Service Management System / Business & Operation Improvement



Work Performed Examples

Example 29

Compliance Management of Contracts (Customers and Suppliers)

IBM **ORACLE**
DELL **Microsoft**
SAP **vmware**

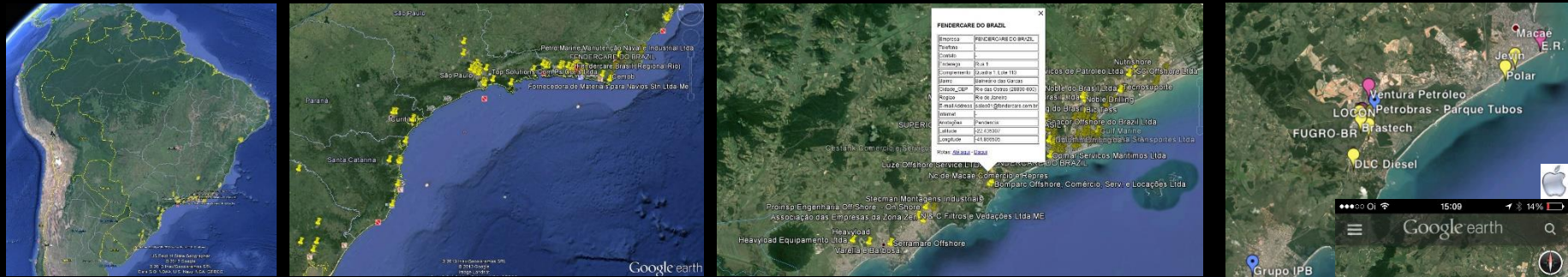
Item	Descrição	Status	Data de Entrega	Valor	Observações	Responsável	Observações 2
1
2
3
4
5
6
7
8
9
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11
12
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95



Work Performed Examples

Example 31

GeoMarketing / Marketing & Sales Operation & Management / Google Maps / Apple Devices



CRM
ERP

PROJETOS DIGITAIS

Google
Maps
Brasil

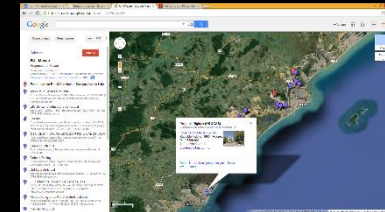
Windows 8
PC / Notebook



Apple IOS
iPhone
Apple IOS
iPad



Android



- ✓ Customer visits optimization result in Net Profit Increasing, Sales Volume Increasing and Better Quality Sales.
- ✓ Remote visibility for Sales Management from Headquarters.
- ✓ Accurated data from Sales Performance Analytics at Sales People Mobile Devices like iPhone and iPad.



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Microsoft Partner Network

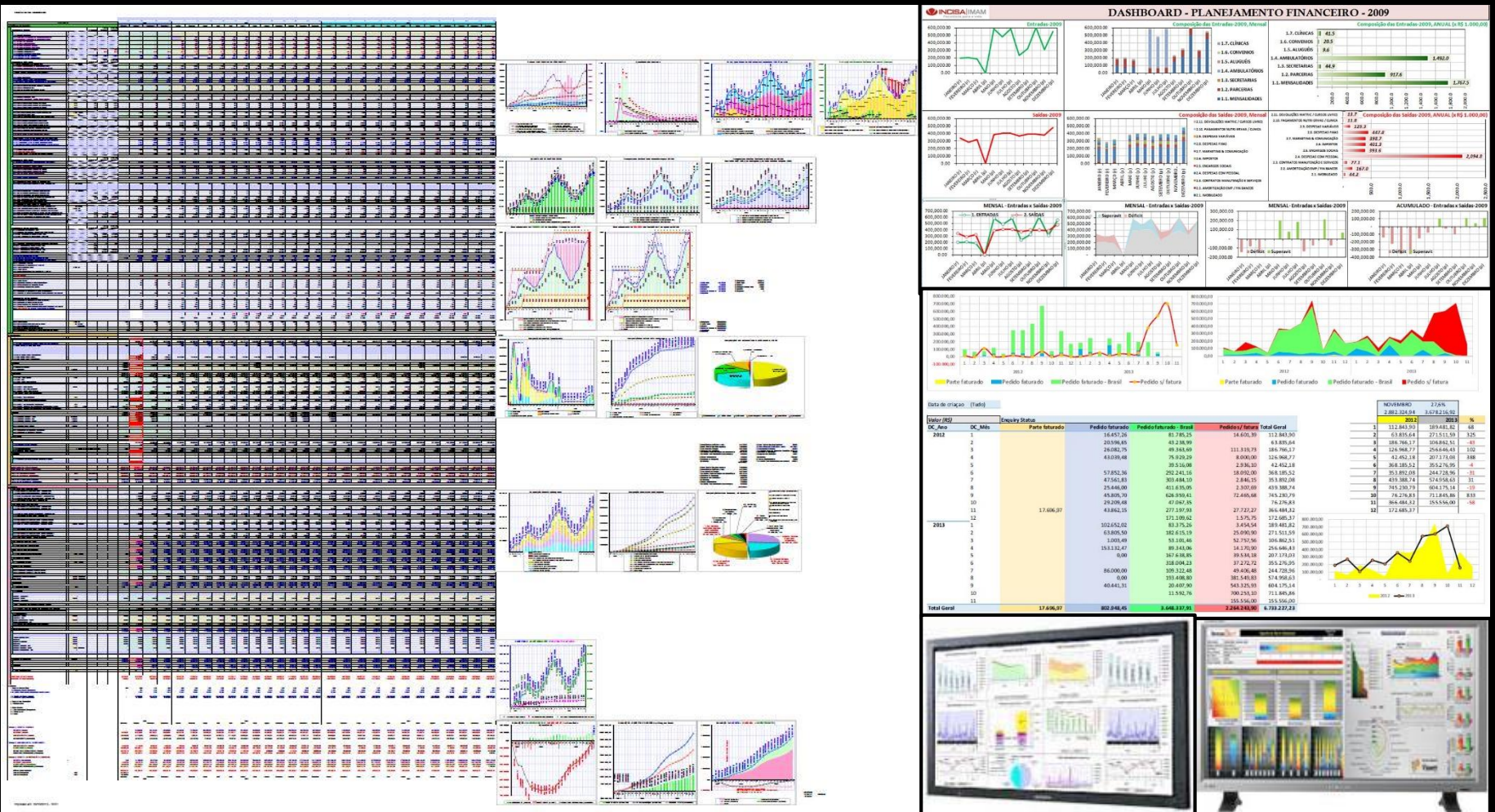


PROJETOS DIGITAIS

Work Performed Examples

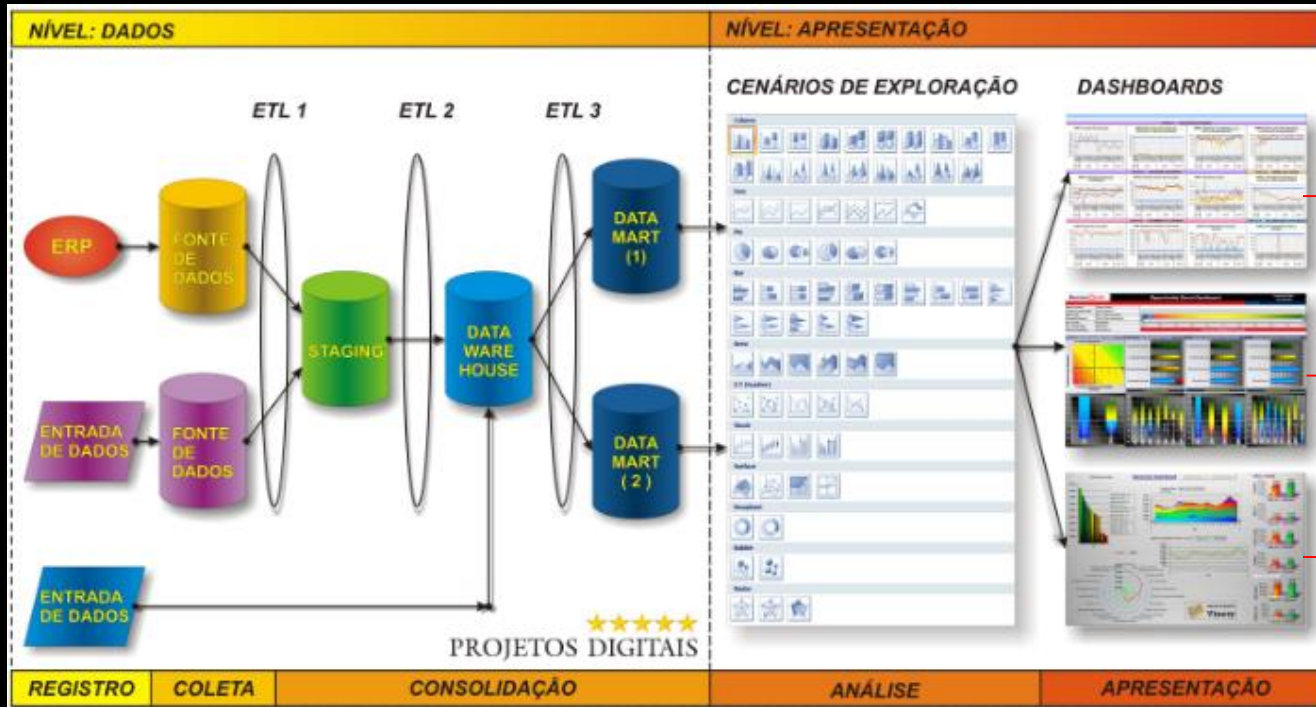
Example 32

Operation & Business Performance Management / Sizing & Planning



Agile Business Intelligence

AGILE BUSINESS Methodology and Architecture



Higher Mgmt
Strategic

Mgmt
Tactic

Supervisor
Operational

* SIX SIGMA DFSS / DMAIC based

METODOLOGIA da PROJETO DIGITAIS	
REGISTRO	Ocorre na operação do processo.
COLETA	A partir de fontes de dados e sistemas existentes.
CONSOLIDAÇÃO	Agrupamos os dados numa arquitetura que permite a sua utilização em métodos e modelos analíticos, de visualização dos dados e de apresentação da informação.
ANÁLISE	Utilização de modelos analíticos mais adequados.
APRESENTAÇÃO	Uso de Relatórios, Dashboards e Apresentações.



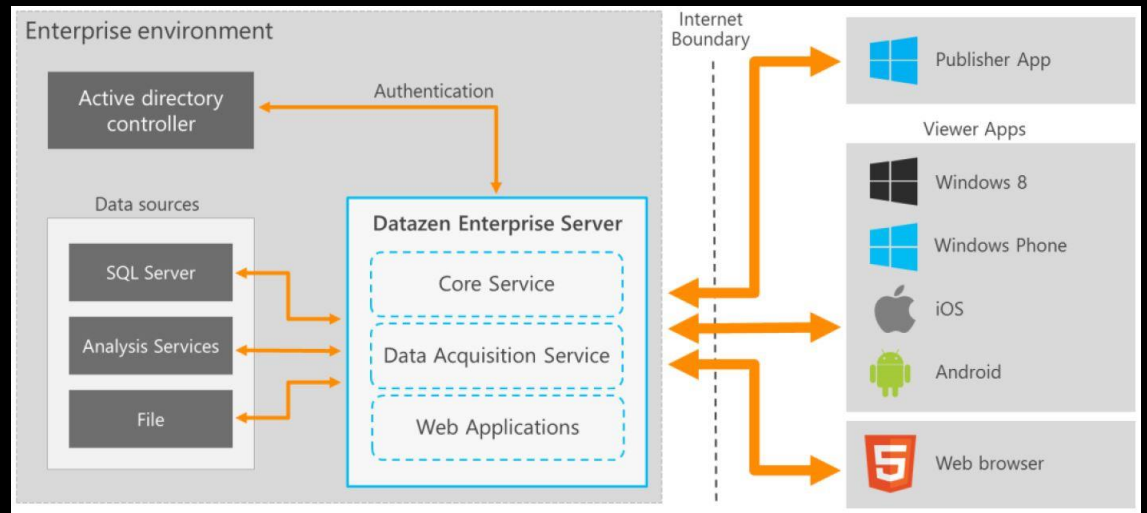
Microsoft based Solutions



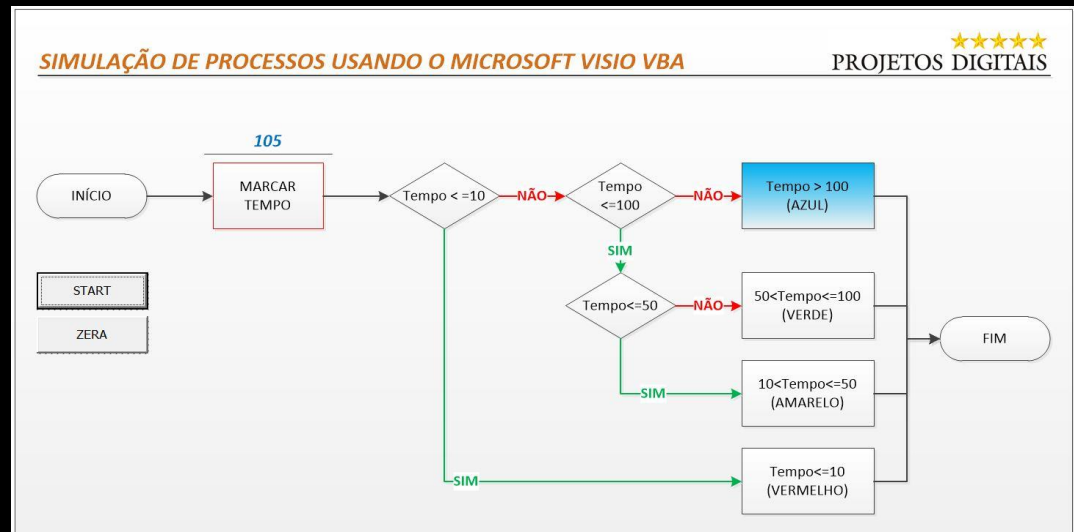
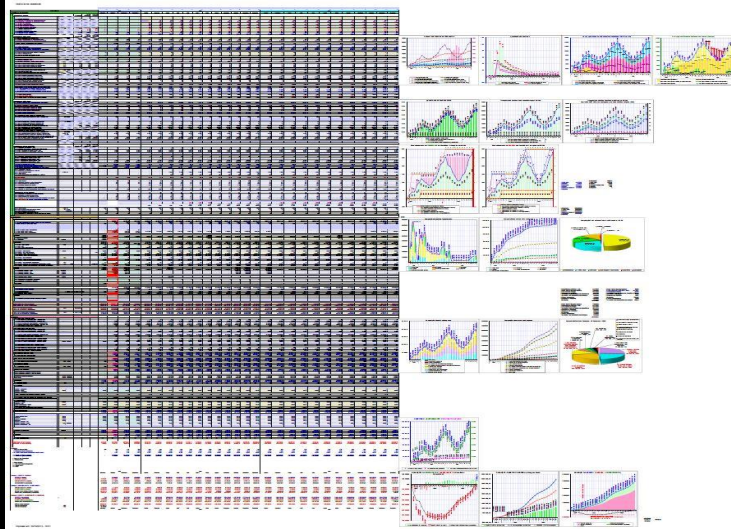
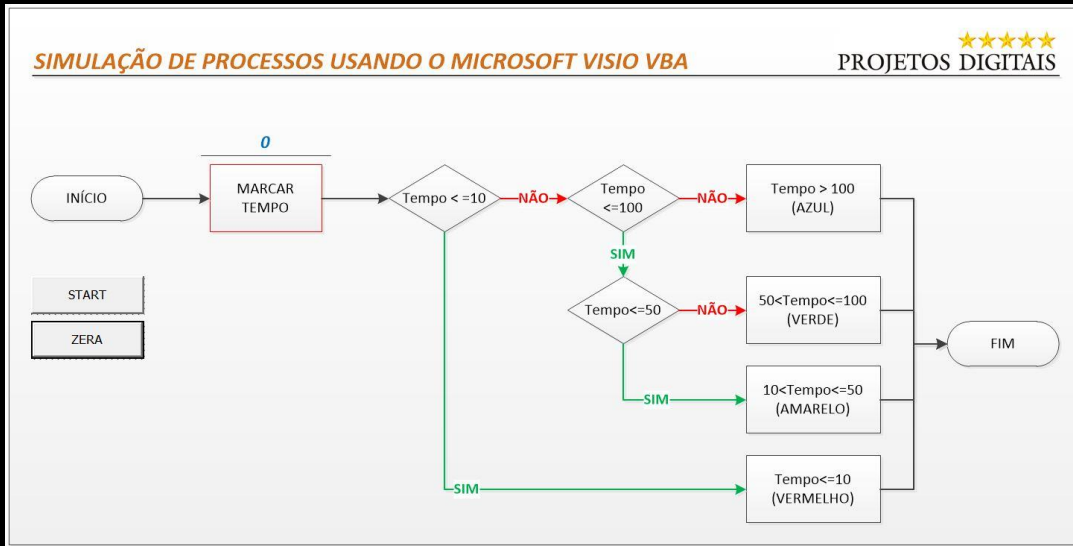
Mobile BI with Microsoft Technologies:
Improving your management capability !



*Operation & Business Performance Management
at your mobile device, faster and near real time.*



Process Simulation with VBA Excel/Visio



Apple (ios) based Solutions

★★★★★
PROJETOS DIGITAIS



IPHONE AND IPAD APPLICATION FOR BUSINESS PERFORMANCE MANAGEMENT

PROJETOS DIGITAIS

Region	Value	% Change
Everything Else	87,02,00	-0.14%
North America	49,38,672	+23,889.00
West Europe	803,800	-100.00
East Europe	688,076	+77,000.00

Region	Value	% Change
China	61,702,816	+778.24
Japan	632,778	-100.00
Asia/Pac	41,862,110	+1,607.50
Central / South America	198,000	+1,000.00

Google earth

Locations marked on the map include: Ventura Petróleo, LOCON, Petrobras - Parque Tubos, FUGRO-BR, Brastech, DLC Diesel, Grupo IPB, Macaé, Jevim, and Polar.

OIL&GAS

Empresas de OIL&GAS

- Projeto Digitais (OIL&G...
- Aker Solutions >
- Brastech >
- DLC Diesel >
- E.R. Offshore Naveg... >
- FUGRO-BR >
- Haliburton >
- Jevim >
- LOCON >
- Polar >
- QGOG >
- Ventura Petróleo >
- Vicel (fundos) >
- Grupo IPB >
- Petrobras - Parque T... >



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★★★★★
PROJETOS DIGITAIS

Business Performance Management

Special Solutions for ISO 9001 (Quality Management System):

❖ 8.2.3 Monitoring and Measurement of Processes

The organization shall apply suitable methods for monitoring and, where applicable, measurement of the quality management system processes. These methods shall demonstrate the ability of the processes to achieve planned results. When planned results are not achieved, correction and corrective action shall be taken, as appropriate.

❖ 8.4 Analysis of Data

The organization shall determine, collect and analyse appropriate data to demonstrate the suitability and effectiveness of the quality management system and to evaluate where continual improvement of the effectiveness of the quality management system can be made. This shall include data generated as a result of monitoring and measurement and from other relevant sources.

❖ 5.6 Management Review

Top management shall review the organization's quality management system, at planned intervals, to ensure its continuing suitability, adequacy and effectiveness. This review shall include assessing opportunities for improvement and the need for changes to the quality management system, including the quality policy and quality objectives.

Records from management reviews shall be maintained (see 4.2.4).

We do provide extensive services to strong the axis of Data Analysis from Data Collect to Management Review, with process and IT system for multiple devices.



Business Performance Management

ISO 9001 (QMS), API Spec Q1/Q2, ISO 29001, ISO 20001, ANP 43 and other:

✓ **Projetos Digitais services related to Normative, Regulatory and Law:**

- Planning, deployment, development and improvement of QMSs;
- Second-Party Audit;
- Review and Improvement of Current Quality Management System;
- Performance Metrics identification (definition and measurement itens of process verification and validation, Policies & Objectives, requirements for ISO Certification);
- Process definition and its measurement and monitoring system (controlling and management);
- Non Conformity treatment methodology including root cause analysis;
- Problem Solving & Analysis Methodology;
- Project Management applied to process;
- *Dashboards & Cockpits design and development*, data boards and data warehouse / datamarts for Business Intelligence applied in several áreas of operation and business;
- Unified Communication & Collaboration platform development / (ECM – Electronic Content Management / EDM – Electronic Document Management).



Projetos Digitais (Digital Design) Service Level

BVPS

BUSINESS VALUE PLANNING SERVICE - MICROSOFT

**BUSINESS VALUE
PLANNING SERVICE**



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PROJETOS DIGITAIS 

BVPS – Business Value Planning Service

Level 1

**BVPS
Strategic**

- Focus: **Scenario Exploration (Infra, Operation, Business)**
- Identify / define key matters of special interest by the mgmt

Level 2

**BVPS
Process**

- Focus: **Identify/ Size the VALUE for the business**
- Evaluate specific process / sub-process
(Cycle Time, Labor Time and Cost)

Level 3

**Conceptual
Proof**

- Focus: **Evaluation Deployment of New Technologies**
- Evaluate the application and usage of new Technologies for Innovation and Improvement of current process

Level 4

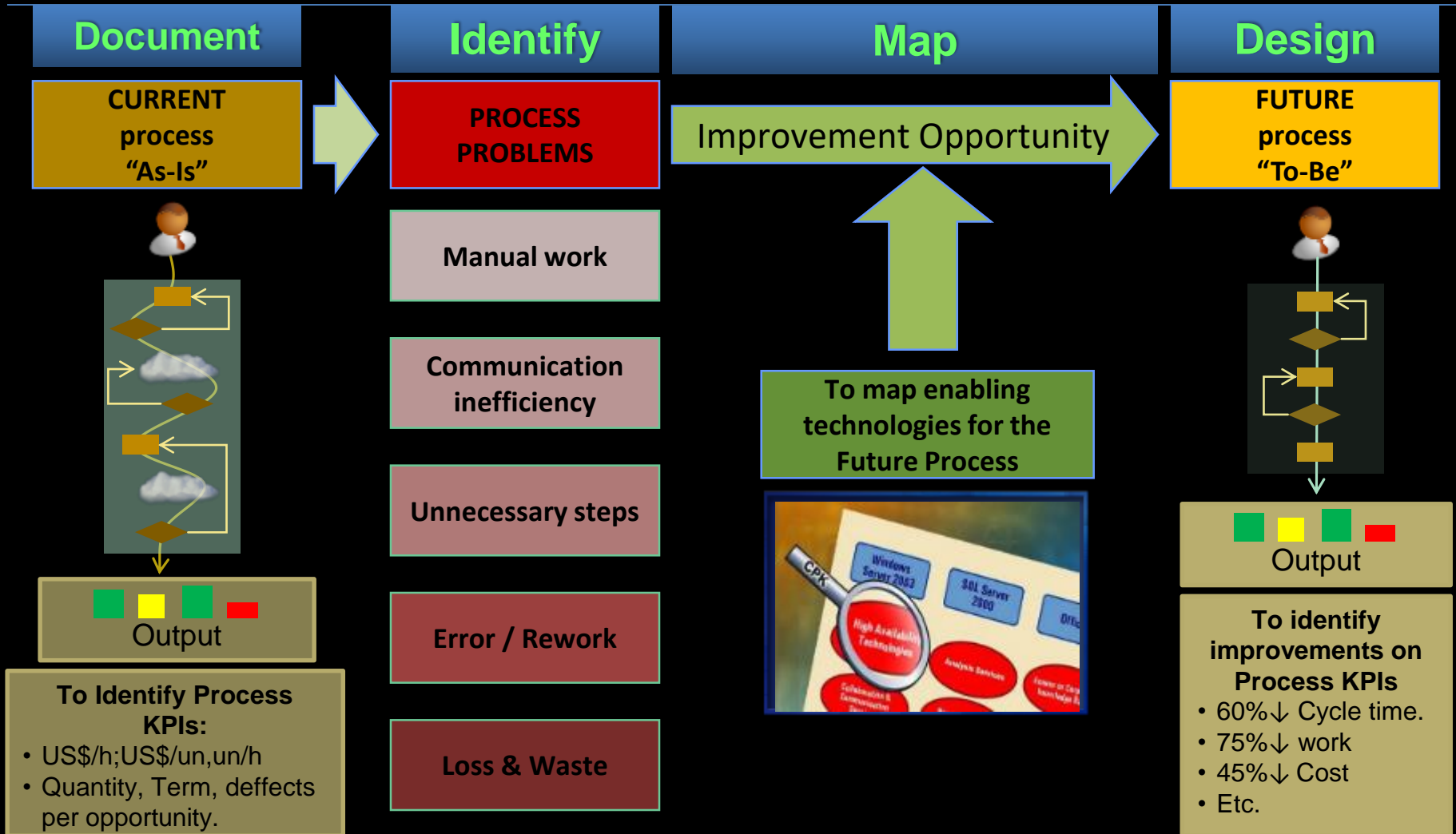
Project

- Focus: **Corporative / Departmental Deployment**
- Process and Systems are designed, developed and deployed in production / operation.

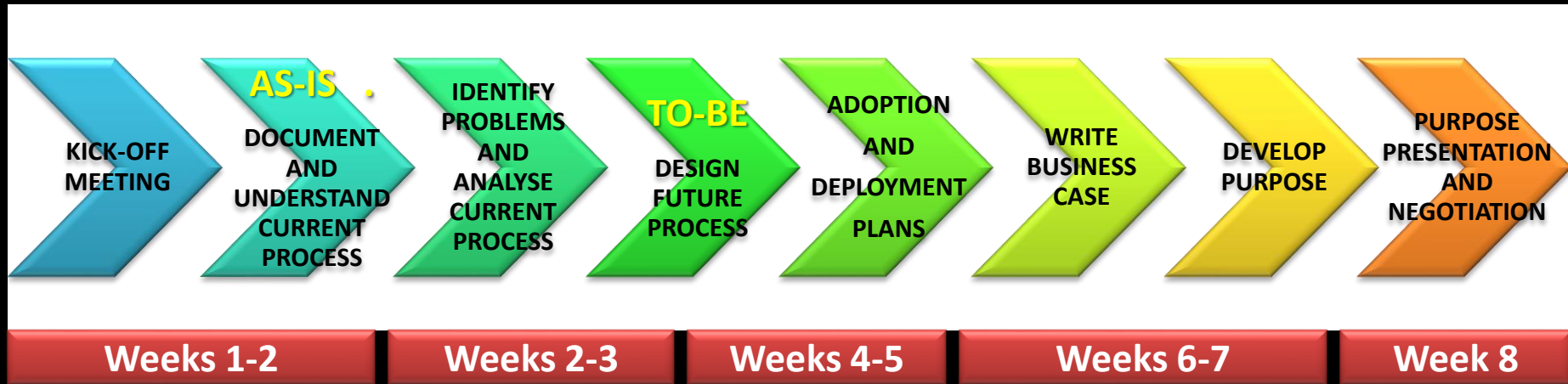


BVPS – Business Value Planning Service

BVPS Process (Level 2)



BVPS – Business Value Planning Service Workshop “Process” - 40 business days (320h)



➤ Requirements for starting:

- ❖ To choose a critical process for the business;
- ❖ To define the internal specialists of the process;
- ❖ To plan the work schedule with the team;
- ❖ Execute the workshop pursuing the best solution.



BVPS – Business Value Planning Service

- ❖ Step 1: To choose a Critical Process.
- ❖ Step 2: To define the Term: 10, 20, 30, 40 or 60 business days.
- ❖ Step 3: To deliver the agreed objectives at the end of term:
 - ✓ **Current State Analysis:** Review, documentation and analysis about the way the current process is executed;
 - ✓ **Future State Analysis:** Design an improved process using the best technologies;
 - ✓ **Business Case:** Develop the cost/benefit analysis and a Business Case about the changes on current process. Define the KPIs used to demonstrate improvements and the cash flow (wins) for a specific period.
 - ✓ **Adoption and Deployment Plan:** Requirements for resources, people and attribution, risk mitigation, activities, change management and the communication for leading the changes;
 - ✓ **Delivery / purpose:** Deliver the purpose to deploy the designed solution, including the resume of Current State, Future State and Business Case Analysis.





❖ CONTACT US

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Operation and Business Performance Management

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